

4Checks Affiliate Program Wins Industry Awards



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Industry: [Small Business](#)

Press Release Summary: Custom Direct's 4Checks Affiliate program won the Best Affiliate Program by ABestWeb.com.

Press Release Body: The Custom Direct 4Checks.com Affiliate Program and its Affiliate Manager, Kim Rodgers, have won two "Best Of" Awards for 2007 on the world's largest affiliate marketing forum, ABestWeb.com.

4Checks won both **Best Affiliate Program** and **Best Improved Affiliate Program**, and Ms. Rodgers was nominated personally for **Best Affiliate Manager** and **Best New Member**. Ms. Rodgers 2nd place finish as Best Affiliate Manager and 4th place finish as Best new member were especially awe-inspiring since **ABestWeb.com** has almost 43,000 members.

Kim Rodgers has worked extremely hard over the past year to improve and increase conversions for the **4Checks** affiliates. She launched the program on ShareASale in 2007 and introduced free shipping codes to her affiliates in 2007 as well.

Ms. Rodgers shared that she felt, *"honored to be worthy of such distinctions."* She commented, *"Our affiliate program has grown far beyond the goal of simply generating revenue. We have built business relationships with a group of very talented marketers, and have been fortunate to have those business relationships morph into friendships. That is what makes my job such a rewarding one."*

When asked what 2008 will bring, she said, *"The sky is the limit. I would love to assist more affiliate partners in generating a strong income from the 4checks program and I am working on several projects that speak to this goal. Keep checking our announcements on **ABestWeb.com**. 2008 is going to be the best year yet for our program!"*

If you would like more information concerning the 4checks.com affiliate program, please contact Kim Rodgers at am@4checks.com or on 410-679-3300, ext. 2332.

More About Custom Direct:

A thriving direct marketer of custom-printed products and manufacturer of personal and business checks, **Custom Direct** provides quality and convenience to small businesses and consumers throughout the United States.

Web Site: <http://www.4checks.com>

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