

Hilton Garden Inn named leading midprice hotel brand in U.S. hotel chain survey



Released on: April 2, 2008, 7:32 am

Press Release Author: [Hilton Garden Inn](#)

Industry: [Consumer Services](#)

Press Release Summary: Hilton Garden Inn has been named the leading midprice hotel brand in the 2008 Business Travel News' U.S. hotel chain survey

Press Release Body: **Hilton Garden Inn**, one of the fastest growing brands within the **Hilton Family of hotels**, with locations throughout North America and Europe, has been named the top midprice hotel brand in the **2008 Business Travel News' U.S. Hotel Chain Survey**.

According to the survey, the **Hilton Garden Inn** [midprice hotel](#) brand ranked high in the quality of in-room business amenities, business center, food, facilities for non-resort meetings, overall price-value relationship and physical appearance of hotels.

*"We are thrilled to be at the top spot in this year's **Business Travel News' U.S. Hotel Chain Survey**," said **Adrian Kurre, Senior Vice President – Brand Management, Hilton Garden Inn**. "Hilton Garden Inn continually strives to offer products and services, like the **Garden Sleep System, 24/7** food and beverage options and a host of complimentary amenities including internet access, workout facilities and well equipped business centers, which help guests stay productive with a consistently exceptional hotel stay—all at a great value."*

Business Travel News' (BTN) U.S. Hotel Chain Survey is an annual measure of corporate travel buyers' opinions of the lodging brands their companies use. The publication sent email invitations to participate in the

survey to 7,391 corporate readers responsible for hotel buying decisions, asking them to rate hotels with which they did business in the past year in six hotel segments: deluxe, upscale, midprice, budget/economy, and upscale and midprice extended stay. Equation Research tabulated a total of 539 responses and BTN reported results only for chains that achieved a significant percentage of usage.

About Hilton Garden Inn
With more than 350 [European and North American hotel](#) locations, **Hilton Garden Inn** provides the products and offerings to help guests prepare for their big day. Signature brand amenities include the **Garden Sleep System** that enables guests to adjust the firmness and softness of the bed; ergonomic **Mirra chair by Herman Miller**; a full service restaurant serving freshly cooked-to-order breakfast and evening room service; the 24-hour Pavilion Pantry convenience market featuring a variety of snack options, microwaveable meals and a selection of beverages and sundries; complimentary high-speed Internet access and remote printing to the hotel's business center and a complimentary workout facility featuring state-of-the-art cardiovascular and strength training equipment. [Hilton Garden Inn hotels](#) offer the amenities and services for travelers to sleep deep, stay fit, eat well and work smart while on the road.

Hilton Hotels Corporation's sponsorship of the U.S. Olympic Team will extend through the 2008 Olympic and Paralympic Games in Beijing, China, and includes the 2008 U.S. Paralympic Team(s) and the 2007 U.S. Pan-Am Team.

#

Hilton HHonors, Double Dip and Double Dipping are trademarks owned by Hilton HHonors Worldwide, LLC. Airline miles accrued and awards issued are subject to the terms and conditions of each participating airline's reward program, as applicable. Hilton HHonors membership, earning of Points & Miles, and redemption of points are subject to HHonors Terms and Conditions.

Web Site: <http://www.hiltongardeninn.com/>

Contact Details: Hilton Garden Inn PR contact:
Agnes Sibal
Brand Communications
Hilton Hotels Corporation World Headquarters
9336 Civic Center Drive
Beverly Hills
CA 90210
USA
(310) 205-4545
www.hiltongardeninn.com