

# Stratavia to Present at Collaborate 08 On Data Center Automation



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## **Press Release Summary: Co-founder and CTO, Venkat Devraj, to Address Oracle's Most Influential User Groups**

Press Release Body: Denver, CO – April 15, 2008 - **Stratavia™**, the leading provider of [data center automation](#) software for Fortune 1000 organizations, today announced that its **co-founder and CTO, Venkat Devraj**, will be presenting at **COLLABORATE 08: Technology and Applications Forum for the Oracle Community**. The event will be held at the Colorado Convention Center, April 13 – 17, 2008.

### **WHAT:**

The **3rd Annual COLLABORATE** event is hosted by three of Oracle's biggest and most influential user groups, the **Independent Oracle Users Group (IOUG)**, the **Oracle Applications Users Group (OAUG)** and **Quest International Users Group**. **COLLABORATE 08** is expected to bring together more than 7,500 Oracle application, database and technology users. The forum will feature best practices, user-driven training as well as access to the greater Oracle community.

**Venkat Devraj** will be presenting a 60 minute technical session titled "**Data Center Automation and DBA Version 2.0,**" where he will address how to increase the efficiency and operational maturity of the data center with automation. In this session Devraj will discuss how DBAs can leverage automation to streamline efforts and enable them to focus on more strategic business goals.

**SPEAKER:**

Venkat Devraj, co-founder and CTO, Stratavia

**WHEN:**

Thursday, April 17, 2008, from 8:30 a.m. – 9:30 a.m.

**WHERE:**

Colorado Convention Center, Denver, CO  
For more information on Collaborate 08, visit the event site.

**About**

**Stratavia**

**Stratavia** is a leading provider of **Data Center Automation software**. **Stratavia's** flagship platform, **Data Palette**, automates complex, error-prone, manually intensive yet repetitive [IT automation](#) and [database administration](#) tasks, while providing predictive analytics to detect and resolve issues before they can impact operations. Fortune 1000 companies rely on **Data Palette** to define, build and orchestrate standard operating procedures, and report on mission-critical applications and IT operations. Founded in 2001, **Stratavia** is headquartered in Denver, Colorado and is privately held and venture funded by **Adams Street Partners, Asset Management Company** and **Vista Ventures**. For more information go to <http://www.stratavia.com>.

**Web Site:** <http://www.stratavia.com>

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