TP Activity Toys launch Spiro Hop Seesaw



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Press Release Summary: TP Activity Toys, the UK's leading manufacturer of outdoor toys, has launched the Spiro Hop - an award winning innovative new seesaw

Press Release Body: **TP Activity Toys**, the UK's leading manufacturer of outdoor toys, has launched the **Spiro Hop** - an award winning innovative new seesaw, for both indoor and outdoor use.

TP Activity Toys Ltd, who are well known for their creative toy designs, have again put their expertise to the test with the latest award winning





The **Spiro Hop**, now available nationwide, is a recent addition to their revolutionary product range. This innovative new seesaw succeeded in scooping silver awards from both the 'Right Start Best Outdoor Toy 2007' and the 'National Association of Toy **Leisure Libraries Good Toy** 2007' and TP Tovs expecting the **Spiro Hop** to be the new must have toy for kids (and parents) this summer.

So what does the **Spiro Ho**p actually do? As opposed to traditional seesaw design, the Spiro Hop goes round and round and up and down. This <u>innovative seesaw</u> is the first of its kind, utilising novel, clever design features to guarantee maximum enjoyment for all the family. The ingenious counterbalancing feature means that the weights of those playing on it are equalised – so children of different ages and size can still have maximum fun on the toy. Height adjustment is also possible to allow everyone to have a go Spiro Hopping around, and the big inflatable ball seats ensure a comfortable bounce, which cushions the impact of even the most enthusiastic bopper.

A spokesmen for **TP Toys** commented on the new **Spiro Hop seesaw** toy: "No matter how coordinated you consider yourself to be, spinning and bouncing is actually quite a challenge in terms of stability – something else TP thought of when developing this work of art. The unique leg arrangement has therefore been expertly designed to cope with the demands of enthusiastic, spiraling bouncers...whether coordinated or not. Come rain or shine, this magical creation never loses its appeal. Its cleverly padded feet make it a suitable indoor as well as outdoor toy."

Notes To Editors:

About TP Toys:

TP has built their business on delivering fun for kids and peace of mind for parents. Over the years they have established a network of independent specialist Centres of Excellence throughout the country. Each centre provides a big selection of equipment in a natural outdoor setting – the perfect place for kids to get to grips with what **TP** offers. **TP** can also be purchased from **John Lewis** and other stockists in the UK and Republic of Ireland.

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