Voting for peace in Lebanon with a Displaysense ballot box



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Press Release Author: **Displaysense**

Industry: Retail

Press Release Summary: Displaysense was approached by Lebanese officials to order secure, clear plastic ballot boxes to assist in a highly transparent and open presidential election



Press Release Body: With the 22nd April set aside as the uncertain date of the presidential election in Lebanon, **Displaysense**, the UK's leading supplier of retail displays and suggestion boxes have been approached by a Lebanese official to purchase ballot boxes ahead of the upcoming election. It is believed that **Displaysense** were selected as they could supply secure, clear plastic ballot boxes that would counter any allegations of vote rigging or any other claims of fraud.

Displaysense sell a wide variety of retail displays such as <u>suggestion</u> <u>boxes</u> across the UK and Republic of Ireland but never before has the company played a part in a countries electoral agenda.

The presidential election has been postponed 17 times since September 2007 and it is hoped that once the elections are under way, having secure ballot boxes and electronic voting systems will prevent the tampering of votes across the country. Recent attempts to hold an election have failed due to resistance between the Western and Saudi backed government and the Hezbollah led government which is backed by Syria and Iran. With no agreement between the parties, some suggest that the date for the presidential election may be pushed back once again.

The sales team at **Displaysense** received the call at the beginning of March and promptly made arrangements for a sample <u>suggestion box</u> to make its way over to Lebanon as soon as possible, ahead of the order that came a few days later to supply 3,500 of the boxes.

Steve Whittle the Marketing manager at Displaysense commented, "We regularly receive orders from overseas but never have we be involved in supporting a country's general election". He continued, "It is good to know that our ballot boxes will ensure the elections are fair and help shape the future of Lebanon".

With no President in power over the past 6 months since **Emile Lahoud** stood down, and with various sects now arguing for political supremacy, the period over which the presidential election is to be held will be turbulent at best. But it is hoped that, with the help of the ballot boxes from **Displaysense**, a better future for the region can be established.

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. **Displaysense** has a wealth of experience in design and manufacturing and has been able to develop an ever growing standard range of over 1500 displays. The range is now hugely diverse including brochure, poster and leaflet displays, <u>display cabinets</u>, window mannequins, modular shelving units, exhibition displays and general display boxes and trays.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and

promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities.

Displaysense is a one-stop-shop for retail display products and all shop display, catering display and exhibition display requirements.

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