

What Is The Scoop About Cash Gifting?



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Press Release Summary: The recent popularity of Cash Gifting programs is a new internet phenomenon that many people are using to generate income. What is it and why is it so hugely successful?

AT LAST! A SYSTEM FOR GENERATING CASH
THAT **REALLY** WORKS!

Press Release Body: **Cash Gifting programs ...**

There are many, many types of Cash Gifting programs or cash generation activities but, what exactly is cash gifting?

Individuals and private groups have long embraced **Cash Gifting programs** as legitimate methods of revenue generation. **Cash Gifting programs** are amongst the longest-running money generating business ventures in today's business world. In fact, it has been

reported that the roots of **Cash Gifting** can be traced back a good 30 years or so. It is a recent phenomenon, just in the past 5 years that **Cash Gifting** has really come into its own. Once operated strictly as offline activities, the advent of the internet has caused an explosion in the popularity of these programs.

So ... exactly what is Cash Gifting?

"Cash gifting is the act of privately or publicly giving another person or entity a declared sum of cash, strictly as a gift - and giving it freely without coercion or consideration."

Do not confuse this with other home-based business type opportunities ... **Cash Gifting** is not a loan or a payment for good or services. It is called a cash gift for a very obvious reason ... because that's exactly what it is... a gift of cash.

Over the years there have been many opinions and lines of thought as to the legitimacy of **Cash Gifting** and whether it is a viable, honest and ethical means of generating cash. But at the heart of **Cash Gifting** is a fundamental principle that is all too often overlooked and convoluted by greed and the love of money. The principle is quite simple... to help your fellow man (or woman) through giving, and in return to be recognized and rewarded for your participation in the giving process. It is only when you give that you can truly begin to receive.

With the recent success of various different **Cash Gifting programs**, critics have been quick to hurl negative comments left and right in an attempt to discredit online **Cash Gifting**. Many people tend to confuse **Cash Gifting programs** with pyramid schemes. They are not pyramid schemes. And still other people think that Cash Gifting programs are illegal. They are perfectly legal in the vast majority of countries. Needless to say, Cash Gifting programs continue to be controversial, hotly debated and wildly successful.

So what is the appeal of Cash Gifting programs?

Well, there are many things about these programs that folks find irresistible. First and foremost, who would not like the idea of money being delivered to their door no strings attached? Silly question, I know!

Cash Gifting programs eliminate all of the nonsense that you typically find in other "traditional" home based business opportunities ... by eliminating the need to promote a product that nobody wants. The selling aspect is completely removed. Since most people are not born salespersons, not having to sell lotions, juice drinks, jerky, greeting cards, software, travel vouchers, diet pills, etc. is a huge relief.

Cash Gifting programs also eliminate the requirement to stock inventory, the need to cold call, monthly quotas, never-ending matrices, the need to buy products, the need to waste your valuable time on endless conference calls, the pressure to involve your family and/or friends, the need to waste money on merchant account and payment processor fees, the need to build a website ...

Today's **Cash Gifting programs** cut through all of the hype, lies and myths that surround "traditional" online business opportunities. **It is all about the CASH.**

Ann Armitage is an Internet Entrepreneur who has been involved with several big name internet business opportunities and is a founding member of the University of Internet Science. She recently discovered **The Overnight Cash System** and now makes this her main focus. Visit her **TOCS site** here <http://CashGiftingIsLegit.info> and **UOIS** here <http://MyteamPhoenix.info>

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