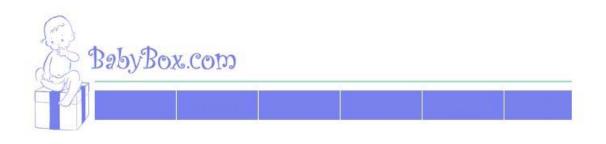
## BabyBox.com Adds Organic Baby Furniture and Organic Crib Bedding



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Press Release Author: **BabyBox** 

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Press Release Summary: Q Collection Junior™ Joins New Additions to Online Retailer of Baby Bedding and Baby Furniture

Press Release Body: (Darien, CT) May 26, 2008 – <a href="www.BabyBox.com">www.BabyBox.com</a>, a luxury retailer of baby bedding, baby crib bedding, baby furniture and gifts, today announced the arrival of **Q Collection Junior**, a premier organic <a href="babybedding">baby bedding</a> and organic furniture line. Known for their beautiful designs catering to environmental protection and health standards, **Q Collection Junior** is the foremost brand in organic children's furniture and bedding.



**BabyBox** is proud to represent and sell **Q Collection Junior**, a manufacturer that holds itself and products to the highest standards. In

order to be considered organic or environmentally friendly, products must pass stringent requirements in both raw materials and manufacturing practices throughout the development and distribution phases. In addition to the quality assurance and exacting standards **Q Collection** abides by, the line of children's furniture and crib bedding is safe for people, and safe for the planet. All items within **Q Collection** are designed to eliminate harmful or toxic substances, providing a beautiful and safe environment for children, both in and out of the nursery.



In addition to the organic qualities, the look and functionality of **Q Collection's baby furniture and crib bedding** are versatile and promote clean, simple and elegant designs. The baby furniture items including, cribs, changing tables and storage chests are constructed of solid wood often from local forests within 100 miles of **Q Collection**'s production facilities. The baby <u>crib bedding</u> is made of 100% organic cotton fabric and frill and feature beautiful soft patterns with reversible crib skirts and bumpers. All packaging is designed using renewable and biodegradable materials, eliminating plastics whenever possible.



"The eco-friendly manufacturing and beautiful designs are well received and a perfect addition to our line of luxury baby furniture and accessories," stated **Katherine Type, founder of BabyBox.com**. As the first crib manufacturer in the world to receive the **Greenguard's Children & Schools Indoor Air Quality Certification**, **Q Collection Junior** keeps its focus on healthy, non-

toxic cribs and bedding items while bringing classic styles and modernist inspired details to the line of nursery furniture," Type concluded.

The **Q Collection** designs are functional, versatile and solidly built to last throughout childhood and into the next generation. All **Q Collection Junior** products have been tested and comply with US Consumer Product Safety Commission regulations. In addition, furniture items are made in the USA and constructed with only FSC-certified (Forest Stewardship Council) wood or wood that is locally-sourced from responsibly managed forests.

Featuring other products such as baby clothes, <u>baby furniture</u> and baby gifts, the inclusion of the **Q Collection Junior** follows several new product extensions for **BabyBox.com**. For more information, please visit <a href="http://www.BabyBox.com">http://www.BabyBox.com</a>.

About Baby Box

**BabyBox.com** is a premier baby gift store for children, ages newborn to 12 months. Offering a specialized selection of luxury baby items, the company prides itself on serving a niche market with a focus on unique and high quality products including adorable baby clothes, nursery décor, quality children's furnishings custom baby bedding, moses baskets, bassinets, handmade items, as well as traditional gifts, such as toys, baby blankets and keepsake gifts. In addition to the specialized collections offered for babies, **BabyBox.com** also has also expanded its offerings to provide furniture, bedding, décor and clothing for older children as well. With headquarters in Darien, CT, **BabyBox.com** has been providing unique baby gifts since 1997. For more information, please visit <a href="http://www.BabyBox.com">http://www.BabyBox.com</a>

Web Site: <a href="http://www.BabyBox.com">http://www.BabyBox.com</a>

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