

Eastern Toys Announces its Newest Addition: Barbie® Collectible Dolls



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Press Release Summary: Brooklyn, NY - March 14, 2008 - [Eastern Toys](#) a leading online retailer of special occasion costumes, premium gift and toys, today announced its full line of Barbie® Collector dolls. Each is impeccably crafted and part of a limited production run.

Press Release Body: As part of this initial introduction, **Eastern Toys** will offer the following **14 Barbie® Collector dolls** and will be announcing new releases as they come in:

Lucy Gets In Pictures™ Barbie® Doll. [Eastern Toys](#) is proud to be one of the few merchants stocking this elegant keepsake. Ideal for **Lucille Ball** fans and collectors worldwide, this enchanting replica portrays **Lucy Ricardo** in her devilish pink ensemble complete with feathered headdress.

Birthday Wishes Barbie® Barbie® Doll. This hard-to-find, violet gowned collectable doll includes an adorable miniature gift bag, sparkling accessories and complementing faux flower.



Jeff Gordon® NASCAR® Barbie® Doll. In authentic red racing attire and black knee-length boots, Barbie® pays homage to **NASCAR legend Jeff Gordon®**. Designer, **Sharon Zuckerman**, has uniquely molded this **Pink Label™ collectable** using fashions suitable for exclusive use.

Campus Sweetheart™ Barbie® Doll. Step back into simpler times with this vintage reproduction reminiscent of 1960's Americana. With poise and grace, **Campus Sweetheart™** graces any collection with her apricot and crème gown, silver trophy and bright red rose bouquet.

Tout De Suite™ Barbie® Doll. This sassy siren stands tall in chic pumps and delicate lace beautifully accented with lavender ribbon. This **Gold Label™ collectable** is ideal for adult collectors ages 14 and older.

E! Live from the Red Carpet by Badgley Mischka Barbie® Doll. This head-turning A-list starlet graces the red carpet in a classic blonde updo and regal black **Badgley Mischka gown**.



Grease® Frenchy Barbie® Doll. Decked in pink from hair to heels, this popular collector's item is the perfect gift for musical fans and collectors alike. This **Pink Label™** doll includes Frenchy's embroidered shirt and signature Pink Ladies sweater. Each doll includes a musical stand.

Grease® Rizzo Barbie® Doll. Rizzo's rebellious nature and gum smacking sarcasm could turn Rydell High School upside down. Mattel pays tribute to this Pop Culture icon with its Rizzo Collector dressed in black and pink. Each doll includes a musical stand.

Grease® Sandy Barbie® Doll. The star of the show, this **2008 Pink Label™** collectable portrays sweet-natured Sandy in full pep gear, from her red hair ribbon to plush pom-poms and cotton socks. Each doll includes a musical stand.

Spain Barbie® Doll. In elaborate red and black lace traditional attire, this stunning doll personifies the rich and exotic Spanish culture. This 2008 Pink Label™ limited production doll is part of **Mattel's Dolls of the World® Collection.**



Sumatra Barbie® Doll. Winding chestnut hair and silken royal blue attire make this Indonesian collectable one-of-a-kind. This piece is affordable enough to start any young collector off on the right track or enhance any existing collection.

The Soiree Barbie® Doll. With striking elegance and refinement, this glamorous girl is adorned with a sophisticated updo, fitted and jeweled powder blue gown and black opera-length gloves. Fashions are designed solely for use on this **Silkstone™ Barbie®** doll body.

Speed Racer Barbie® and Ken® gift set. What could be better than a **Speed Racer Barbie®**? Try a **Speed Racer Ken** costumed in retro white racing gear and helmet. Be one of the first to own this Ken and Barbie gift set, which includes Trixie's pink heels and binoculars. Launching March of 2008!



Reem Acra® Bride Barbie® Doll. Sold out at most retailers, **Eastern Toys** is proud to stock a limited supply of this posh **Gold Label™ collectable.** This **Designer Bride™** collectable includes remarkably intricate details, from pearl stud earrings to lavish bodice.

*"We're excited to launch our new **Barbie® Collector line,**"* states

Dave Fisch, CEO of Eastern Toys. *"This is just one part of our ongoing effort to review our inventory and provide high-end, premium gifts, toys and costume apparel to clients worldwide."*

Eastern Toys offers both domestic and international shipping. To browse the complete online catalog, visit www.easterntoys.com.

Web Site: <http://www.easterntoys.com>

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