

QAI Launches “EdistaLearning”, the World's First Online Curriculum on Software Engineering and Quality Management



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Press Release Summary: QAI has announced its online venture called EdistaLearning to cater to the demand and supply gap in the IT industry. EdistaLearning has 45 online courses in the domains of Software Engineering and Quality Management. QAI has partnered with Software Engineering gurus such as Dr Roger Pressman to create comprehensive e-learning content for the IT industry.



Press Release Body: Delaware, US (**EdistaLearning**) May 6, 2008 : Increasingly, as organizations are going global and are hugely IT driven, there is an acute need to reduce skill gap and massive shortfall of trained professionals. With the severe recession around the corner, the focus is on cutting costs and reducing cycle times with projects getting more and more complex, there is a strong requirement for anytime, anywhere and cost effective training. To address this enormous need of training and talent

shortage in the IT industry, <http://www.qaiasia.com> [**QAI**], announced their e-learning venture <http://www.edistalearning.com> [**EdistaLearning**]

QAI has partnered with e-learning gurus and internationally renowned subject matter experts such as <http://www.rspa.com> [**Dr. Roger Pressman**], whose book on Software Engineering is the most sold textbook in the world, to create a suite of about 45 courses on 13 domains ranging from Software engineering, Software Project Management, Software Configuration Management etc. The courses available provide training on popular models like <http://www.sei.cmu.edu/cmami/> [**CMMi**], <http://www.pmi.org> [**PMP**] and <http://www.itil-officialsite.com/home/home.asp> [**ITIL**].

EdistaLearning has been recognized as one of the “**Top Specialized Learning Process Providers List**” for 2007 as issued by http://www.trainingoutsourcing.com/exec_top20companies_list_2007.asp [**Training Outsourcing**], one of the world's leading authoritative source of the emerging trends in the training and learning outsourcing space. Edista in the Finnish language (edistää) means “**to enhance, to facilitate**”.

EdistaLearning responds to the shortage of large numbers of consistently trained, readily available fully employable IT skilled manpower. According to a NASSCOM (India's National Association of Software and Services Companies) – McKinsey estimate, if offshore outsourcing work grows as rapidly as expected, the study predicts, in just five years India will have a shortfall of 150,000 IT engineers and 350,000 business-process staff. The numbers at the global level are equally alarming.

It is estimated that the size of the global IT workforce is 5.2 million, out of which 0.88 million are Indians. The size of the IT training market is 22.5 billion USD, out of which 10-15 % spend is on Process, Quality & Project Management trainings (USD 2-3 bn). The only way such large numbers of personnel can be rapidly and effectively deployed is by leveraging technology to rapidly and effectively train the people. **EdistaLearning** provides the much needed relief.

The global e-Learning space throws up some interesting numbers. The space has a CAGR of over 70% and the estimates indicate that the market will touch USD 75 bn by 2010. Moreover as much as 29 % of all IT training was delivered through e-Learning last year.

*“With our focus on Software Engineering and Quality Management, we realised that the time was right to take the learning to the learner and we moved into online training and launched our courses. The initial response was even better than expected and we have christened our offering **EdistaLearning**. Edista means ‘To Facilitate’ and today the call of the hour is to facilitate learning”, says **Navyug Mohnot, CEO, QAI**.*

EdistaLearning has already tasted success in its soft-launch phase where Hewlett Packard, USA, a world leader in the Information Technology sector, signed up for thousands of course user licenses of EdistaLearning for its employees across the globe to get them equipped on high quality, comprehensive content consistently. HCL Technologies another leading IT organization, has purchased 55,000 + licences for its employees as a part of their induction process, amongst others.

The **EdistaLearning** courses are Shareable Content Object Reference Model (SCORM) 1.2 & 2.4 compliant. They can be delivered both through the Internet, using a Learning Management System (LMS) and Intranet. The content is available to both individuals and corporations.

About

QAI is a leading global consulting organization set up in Orlando, USA in 1980. QAI addresses 'Operational Excellence' in IT, BPO and Knowledge intensive service organizations. **QAI** helps organizations do a better job of Project Management, Quality Management, Process Management, Human Capital Management, Innovation Management etc.

QAI:

QAI, today has regional bases across the globe in the US, Singapore, China, Malaysia, UK and India which help to innovatively distribute and manage engagements across multiple locations. **QAI** facilitates enhanced competitiveness through multi-faceted interventions leading to Business Improvement through Consulting, Training, People, Process & Assessments, Benchmarking, Certification, Conferences, Resource provisioning through Quality Outsourcing and e-Learning.

QAI clients include IBM, Accenture, Wipro, Prudential, Genpact, American Express, Sony, TataMotors and 200 others across 30 countries. For more information, log in to <http://www.qaiworldwide.org> or <http://www.qaiasia.com>

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