

Doubletree returns to Downtown Chicago



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Press Release Author: [Doubletree Hotels](#)

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Press Release Summary: Doubletree to open new Chicago Magnificent Mile area hotel following complete remodel



Press Release Body: **The Chicago City Centre Hotel & Sports Club**, the Magnificent Mile area property purchased as the **Holiday Inn City Centre** in January 2007 by an investment group led by **The Chartres Lodging Group, LLC**, has begun a \$21 million, hotelwide renovation that will ultimately transform it into the **Doubletree Hotel Chicago Magnificent Mile this summer**. The announcement was made by **Phil Tufano, Executive Vice President and partner of Kokua Hospitality, LLC**, an independent management affiliate of Chartres

Lodging that is managing nearly 1,400 rooms in central Chicago for the San Francisco lodging investment firm.

*"We're proud to be helping **The Chartres Lodging Group** strengthen its presence in the Chicago market – in this case, by updating a high-profile, East Ohio Street hotel with the coveted [Doubletree](#) brand and its standard of excellence," explained Tufano. "Chartres benefits with an expanded renovated room inventory in the central Chicago visitor district, while Doubletree is able to present its loyal customers with a fantastic Chicago city center hotel location. But the real winner may be Chicago and the traveling public who will have yet another attractive reason to stay in the Magnificent Mile area."*

The [Doubletree Hotel Chicago Magnificent Mile](#) will feature 500 redesigned guestrooms; 17,000 square feet of updated meeting and event space; a refreshed lobby and public spaces; a new signature, three-meal restaurant; an updated outdoor pool and view deck; and a street-facing Einstein's Bagels store. Renovation of the guestrooms has been completed, with the new lobby and public spaces to be unveiled by early summer, and the new restaurant to open in the fall. The remodel will bring a distinctively urban residential feel to the [Chicago hotel](#) property in keeping with its Streeterville neighborhood equidistant to the Magnificent Mile, Navy Pier, Millennium Park and McCormick Place.

*"**Doubletree** has made a renewed commitment to grow its collection of upscale, full-service hotels in key city center locations around the world. We are delighted to work with The Chartres Lodging Group and Kokua Hospitality to return to one of the most dynamic downtown locations in North America and welcome business and leisure travelers alike with what will become a great new Doubletree offering," commented **Dave Horton, Senior Vice President - Brand Management for [Doubletree Hotels](#)**. "This newest hotel agreement in downtown Chicago reinforces our pride in **Doubletree** being recognized by hotel owners and developers as a dynamic, credible and lucrative hotel brand for hoteliers around the world."*

At the core of the top-to-bottom hotel transformation of the upcoming **Doubletree Hotel Chicago Magnificent Mile** is a dramatic urban design theme by Los Angeles hospitality design firm Cole Martinez Curtis and Associates that calls for iconic, 50s inspired lighting, metallic wall coverings, sculptured feature walls and a centerpiece black granite fireplace for the lobby. The hotel's restaurant has been relocated adjacent to the lobby, where the design team is working with

The Puccini Group of San Francisco to create a 6,203-square-foot, three-meal destination restaurant. The previous second-floor restaurant site will be converted into new meeting space, and a separate, 1,357-square-foot Einstein's Bagel store with both hotel and street entrances will open in early spring.

As part of the renovation, the hotel's giant porte-cochere on East Ohio Street will be redesigned to present a more dramatic first impression. The indoor/outdoor pool area and view-oriented deck will be reappointed with new furniture, fixtures and décor, thereby incorporating the hotel's chic urban theme. Hotel guests will continue to enjoy complimentary access to the Lakeshore Athletic Club - a full-service fitness facility with spa services and indoor tennis courts connected directly to the upcoming **Doubletree**.

About

Doubletree

Hotels

With a growing collection of contemporary, upscale accommodations in nearly 200 gateway cities, metropolitan areas and vacation destinations throughout the U.S., Canada and Latin America and an aggressive hotel development campaign around the world, **Doubletree Hotels**, Guest Suites and Resorts are distinctively designed properties that provide true comfort to today's business and leisure travelers.

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