

# SHI Symbol for Singles Releases Jewelry Inspired by Sex and the City: The Movie

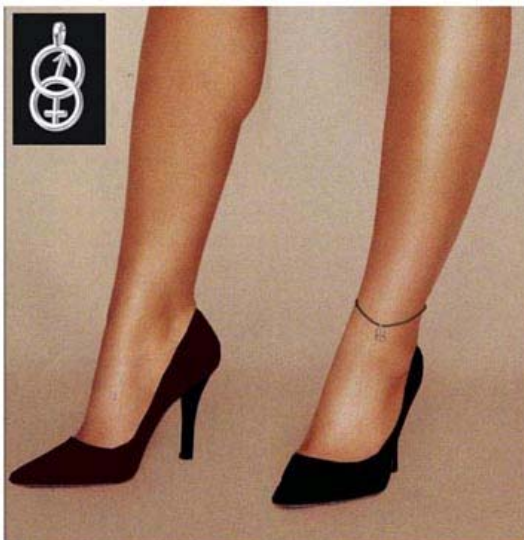


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Industry: [Apparel & Fashion](#)

**Press Release Summary:** The latest 'meeting people' Singles tool, inspired by Sex and the City's Carrie and friends is being released to coincide with the much awaited Sex and the City Movie. The sexy Anklet perfectly complements the Manolo



Blahnik fashion statements and romantic endeavours frequently made by Carrie and oft repeated by many career oriented, successful American women.

Press Release Body: Australia, 2 June 2008

**International Singles organization, SHI Symbol,** is releasing their latest 'meeting people' singles tool - the **SHI Symbol Anklet** - inspired by the **Sex and**

**the City Series and now The Movie. SHI Symbol** already offers an extensive range of Sterling Silver, Yellow and White Gold jewelry which has dovetailed perfectly with the Sex and the City television series on HBO. The film's release has once again ignited incredible interest in the amazing fashions worn by Carrie Bradshaw, the shoe-loving central character of the series and her mates.

**Jan Pagonis, Managing Director of SHI Symbol International** is especially excited with the release of the **Sex and the City Movie**: *"All women at some stage in their lives can identify with one of the 4 characters in the show, be it Carrie, Samantha, Miranda or Charlotte. Why? Because the show epitomizes high fashion, it oozes sex appeal, and depicts successful, career oriented, self-sufficient women who are there for each other through the ups and downs of everyday life."*

To complement the modern woman's lifestyle, **SHI Symbol International** has expanded its range to include the stylish Anklet that is a perfect match for Carrie and her Manolo Blahnik or Jimmy Choo shoes. Other exciting must have accessories include the **SHI Symbol Tiffany style bracelet** – which still lets other singles know that one is Single, Happy and Interested in meeting other singles. And as with the entire **SHI Symbol** jewelry range, the newly released items can also be studded with diamonds, Birth stones or other precious stones to really be noticed. These new and innovative ways of being able to wear one's **SHI Symbol** to have other singles attracted to one are simply perfect opportunities to attract a date, find a new friend, or even meet the man of one's dreams which is precisely what Sex and the City women want.



A stunning fashion parade with acclaimed Fashion Designer Aime Cristi will shortly showcase some of the eye catching **SHI Symbol jewelry**. In the meantime **SHI Symbols** can be found online at [www.shisymbol.com](http://www.shisymbol.com)

## **About                      SHI                      Symbol                      International**

The **SHI Symbol Concept** was designed to help Singles - who are interested in meeting other Singles- to easily identify each other - no more looking for the left hand for a ring. Wearing a SHI Symbol is often thought of as being the opposite to wearing a wedding band which tends to signify someone is 'taken'.

The **SHI SYMBOL** (pronounced 'shy') is distinctive in design and based on the linking of the male (Mars) and female (Venus) gender symbols. Wearing a **SHI Symbol** identifies the wearer as being Single, Happy and Interested, even if it's just to say "Hello." From there who knows...?

**SHI Symbol** is so versatile it allows its users to wear it 24/7 in a variety of typical daily activities such as going to the park, swimming, at work, walking to the bus, jogging, sitting at a desk, at a meeting, at the local shopping centre, at the gym, playing blackjack, having a social drink somewhere. The list is virtually endless. It increases the opportunities for a Single to Meet their Match. This is the simple secret to **SHI Symbol's** success.

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