

# Tracesmart Corporate Offer ICM members A Series of Benefits



Released on: June 3, 2008, 2:07 am

Press Release Author: Adam Smith

Industry: [Internet & Online](#)

**Press Release Summary: The Institute of Credit Management (ICM) are offering excellent benefits to their members in 2008, namely the opportunity to trial industry leading Tracesmart Corporate and their extensive consumer data solutions.**

Press Release Body: Announced in June's issue of Credit Management magazine, **Tracesmart Corporate** are offering members of the **Institute of Credit Management (ICM)** a series of benefits throughout 2008. The benefits will allow members of the **ICM** the opportunity to trial **Tracesmart Corporate** services and receive a range of discounts.

The first of the series enables **ICM members** to test-drive the company's online [debtor tracing](#) tool, which is also known as **Tracesmart Corporate**. The ability to [trace people](#) quickly and simply is key within the credit industry - especially the collections sector. **Tracesmart Corporate** is one of the most effective ways to complete this task - it is already the choice of many [tracing agents](#) a up and down the country - and by offering **ICM** members the opportunity to trial it for free **Tracesmart Corporate** hope to demonstrate this to the industry as a whole.

**Tracesmart Corporate** will be continuing the series by offering **ICM** members the opportunity to trial a number of other services in their range, **Michael Trezise, Managing Director** explains *"Whilst the provision of our online tracing tool is what we are best known for in the credit industry, it is only one of the many services in our portfolio. We provide both a [data cleansing](#) solution, which was developed with credit industry in mind, and an online system for conducting [identity checks](#). Following discussions with the*

*ICM, both parties agreed that these would also be services that could benefit ICM members and will be featured in future benefits."*

Commenting for the **ICM, Director General Philip King** noted "We are always looking at ways to add value to membership, and negotiating benefits with key companies in the credit industry is an important way of doing this. The series of benefits being offered by **Tracesmart Corporate** is an important addition to our membership package, and we look forward to working with them in the future."

#### **About**

#### **Tracesmart:**

**Tracesmart Corporate** are market leaders in data cleansing, asset reunification, identity verification and B2C marketing solutions. They currently have over 1000 clients ranging from SME to blue-chip, who are recipients of bespoke solutions built around their specific needs. The **Institute of Credit Management (ICM)** is a centre of expertise for all matters relating to credit management offering a wide range of services to today's credit professional. [www.icm.org.uk](http://www.icm.org.uk) Credit Management is the monthly journal of the **ICM** and includes full coverage of consumer and trade credit, export and company news, as well as in-depth features.

**Michael Trezise** is the founder and Managing Director of Tracesmart. With over 25 years of tracing experience, his unrivalled knowledge provides the company with a distinct competitive advantage.

**Philip King** is the Director General of the Institute of Credit Management. Previously Senior Billing Manager at Vodafone, where he spent 12 years, Philip has been passionate about the importance of the ICM to the industry for 20 years. The list of his work for the ICM is a long one and includes seven years as Chair of the Education Committee and establishing and chairing the ICM Examination Board.

**Web Site:** <http://www.tracesmartcorporate.co.uk/>

**Contact: Adam Smith - Marketing Manager,**

- Tracesmart LTD
- 2 Sovereign Quay,
- Havannah Street
- Cardiff
- CF10 5SF
- Tel: 02920 474 120
- Mobile: 07976 637091
- Email: [adam@tracesmart.co.uk](mailto:adam@tracesmart.co.uk)
- Photo's Available on Request.