

Bounty launches secure family photo storage and sharing service



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Industry: [Entertainment](#)

Press Release Summary: Bounty parenting club announce the launch of their new secure photo sharing service - Bounty Photo

A promotional graphic for Bounty Photos. On the left is a silver digital camera. A large grey arrow points from the camera towards the right. Above the arrow, the text "Bounty Photos" is written in a large blue font, with "Made for sharing, or just for you" in a smaller blue font below it. To the right of the arrow are three small, square photographs: a child in a blue playpen, a woman holding a baby, and a woman hugging a child. Below these photos, a block of text describes the service.

Bounty Photos
Made for sharing, or just for you

Free, easy and great fun to use, Bounty Photos lets you store your photos securely and privately or share them with friends, family or the world – the choice is yours. All photos are private by default. Click 'Browse for photos' to select photos you want to upload.

Press Release Body: **Bounty**, the UK's favourite parenting club, has announced the launch of their new photo sharing service - **Bounty Photo**.

The new [Bounty Photos](#) is a quick and easy to use online photo service.

The launch follows a recent poll by [Bounty](#) which found that:

- 3 out of 5 mums like to share photos by attaching them to emails
- 2 out of 5 mums store their photos on PCs or laptops

- Two thirds of respondents also put family photos at the top of the list of things they couldn't live without

In response **Bounty** decided to help parents share and store their [family photos](#) by providing the perfect way to keep family photo albums safe and private, allowing only friends and family that are invited to be able to view them and shared by email. Whilst at the same time giving budding photographers a chance to show their photos to the world if they so choose.

As well as providing unlimited storage, the new **Bounty Photo** service is designed to be free, fun and fast, and allows parents to be creative with their photos through the use of fun photo gizmos. Budding family photographers can also play around with captions and frames, add messages and create unique albums and gifts, as well as order low cost prints.

In addition to providing users with the ability to quickly upload favourite pictures and securely share them in a flash, the **Bounty Photo** remote storage service means that, unlike photos stored on PCs or laptops, photos can be kept safe and accessed by users at anytime and wherever they are, so there's no need to worry about travelling away from home with precious irreplaceable photos.

- Ends-

About **Bounty**, the UK's favourite [parenting club](#), has been supporting mums since 1959 by providing trusted information, advice and product samples.

Bounty reaches over 96% of new and expectant mothers and distributes 3.2 million reward bags containing over 60 million product samples. The award winning **Bounty** website, [bounty.com](http://www.bounty.com), is an active online community with 666,000 mums meeting regularly online.

The company philosophy is based on making family life easier and as such, all information delivered by **Bounty** conforms to the latest best practice guidelines.

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