

Christmas in July



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Press Release Author: [Fortune Affiliates](#)

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Press Release Summary: Christmas is coming early - and Fortune Affiliates has gifts for everyone. Affiliates can take part in Fortune Affiliates' hot new Christmas in July competition and win Amazon.com Gift Cards ranging from \$20 to \$10,000.



Press Release Body: Winning is oh-so-easy. All affiliates have to do is bring in New Active Casino Players between 1 July to 31 August 2008. The more players they bag, the higher the value of the Gift Card will be.

To help with recruitment, **Fortune Affiliates'** marketing department has designed an irresistible **Vault of Mystery player** acquisition promotion, which will be running on **Vegas Palms Online Casino** during the month of July.

Vault of Mystery Promotion banners will be available in the Media Management system of the Fortune Affiliates website soon.

Here's how it works:

All new players will be given the chance to pick one of three boxes in order to receive a generous **No Deposit Mystery Bonus**

They'll also qualify for the standard **Vegas Palms** welcome offer: A 200% Deposit Match Bonus of up to \$100 on their first deposit

To further entice them to purchase, they'll be informed about **Fortune Lounge's** incredible **Vault of Mystery competition**. As soon as they make a deposit, they'll be sent invitations to take part in this exclusive competition, which boasts over 100,000 casino credits in prizes. Thus, this unique acquisition promotion not only aims to recruit new players, but also to convert them into purchasing, wagering players. As a result, it will help affiliates to win big in our Christmas in July competition and rocket their conversion percentages sky-high.

So, trade pine trees for palm trees and come celebrate Christmas in July.

Enter Now by following this link:

<http://www.vegaspalm.com/XmasJuly>

Web Site: <http://www.fortuneaffiliates.com>

Contact Details: Phone: 1-866-902-0501
email: NewAffiliate@FortuneAffiliates.com
Address: 1934 Driftwood Bay
Belize City
Belize