

Grandmother Receives Special Reward



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Press Release Summary: Seventy-Four Year Old Grandmother becomes Internet Marketing Specialist

Press Release Body: Grandmother Receives Internet Marketing Award

Recently, a grandmother at age 74, with the responsibility of raising an autistic grand-child, became a busy entrepreneur. Working outside the home was impossible as she was the primary caregiver of her mentally challenged grand-daughter. Due to the decrease in their income after the death of her husband, she realized that additional income would be required to meet their needs. After much thought and preparation she decided to study Internet Marketing. There were friends and family members who insisted that she was being scammed or that she was too busy or too old to take on such a project, while others cheered her on. She found a mentor, began to study and learn her way around the Internet and received her first check within two weeks. Now, the scoffers offer their apologies when they see her certificate of accomplishment neatly framed upon her living room wall, complimenting her for completing the course, recognizing her as a media placement specialist. The recipient of this award is among many who have found that a home-based business can be interesting and profitable. *"It takes commitment and enthusiasm to accomplish anything we set out to do", she says, "but like Mary Poppins, I decided to find the fun and then it changed from a job to a game – and I love it! It is human nature to question important decisions, but nothing is worse than failing unless it is never to try at all."* This grandmother decided to try and is now on the winning edge of success. *"You can teach old dogs new tricks", she says with a twinkle in her eye. "In my study I have learned much more than online marketing. I've learned a lot about the world around me, how to cope with stress, and the importance of giving and receiving."*

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