H.Samuel Launches Forever Diamond Competition

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Press Release Summary: H.Samuel is offering customers the chance to win £1000 towards their wedding and to have their engagement announced in a full page spread in OK Magazine



Press Release Body: **H.Samuel**, the nation's favourite jeweller, has joined forces with **Forever® Diamonds** and **OK Magazine** to launch an exclusive competition offering shoppers the chance to win £1000 towards their wedding and have their engagement announced in a full page spread in **OK magazine** with pictures and an interview.

The competition is open to any **H.Samuel** customer who purchases a **Forever Diamond** engagement ring. On buying their ring customers will be given an envelope which contains the opportunity to win £1000 towards their wedding and celebrity treatment in one of the country's most popular glossy magazines.

The Forever Diamond envelopes also hold a selection of vouchers including free Love Hearts, discounts at www.lovehearts.com, discounts at Confetti.co.uk and vouchers for a free copy of Wedding Ideas Magazine.

This unique competition, which is aimed at couples looking to tie the knot, is now in its second year. Last year's winners **Marcus Kelly, 29 and Maryanne Knights, 27**, have recently had their full page spread in **OK Magazine** published in the same edition as Wayne and Colleen Rooney's high profile celebrity wedding. The winning prize comes complete with an interview and special photography for the lucky winners, to ensure a once-in-a-lifetime prize.

The competition is in association with **Forever Diamonds**, famous for diamonds that are expertly cut for greater fire and brilliance. With 73 precious cut facets, individually graded colour, clarity and cut and supplied with a certificate of authenticity, the Forever Diamond is available at **H.Samuel** across a wide range of jewellery, including engagement rings, necklaces and earrings.

<u>Forever Diamond rings</u> are available in 18ct white and yellow gold and are hand set with either a round **Forever Diamond** or a princess cut diamond.

About H.Samuel

H.Samuel is the nation's favourite High Street Jeweller with over 375 stores and a retail website at www.hsamuel.co.uk. Featuring an incredible range of branded watches including **Accurist, Diesel and Police** watches. **H.Samuel** also has a stunning range of jewellery, collectibles and gifts for all occasions, offering something for every taste and style. **H.Samuel** is part of the **Signet Group**, the world's largest speciality retail jeweller.

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