

# Homewood Suites Announce Suite Selection Tool Now Available



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Industry: [Consumer Services](#)

**Press Release Summary: Homewood Suites by Hilton launch industry first with their Suite Selection Tool which allows guests to view and book specific suites online at more than 200 properties**

Press Release Body: **Homewood Suites by Hilton**, the international brand of upscale, all-suite, residential-style hotels has announced that its innovative online **Suite Selection tool** is now available to all **Hilton HHonors Members**. **Suite Selection** is a Web-based tool that allows guests to view the hotel floor plan and images of the suites available, choose the exact location of a requested suite, and check-in online before arriving at the property.

[Suite Selection](#) provides guests more flexibility than ever - allowing **Hilton HHonors** members to choose the exact room that suits their needs - away from the elevator, a high floor, near the pool - whatever they desire. When guests make a reservation online using their **Hilton HHonors** profile, they will be invited to check-in up to 36 hours in advance of arrival. At that time, the guest can view the layout of available suites in proximity to the Lodge, swimming pool, elevator, parking, fitness center, or other property amenities.

**Suite Selection** was originally launched to **Hilton HHonors Diamond and Gold members** in 2007. In an online survey of more than 1,200 users conducted by the brand earlier this year, guests reported that the tool allowed them to, "**feel more in control**" of their frequent travel, and as one respondent highlighted, "the biggest value is the power of choice - I can choose the suite instead of someone else choosing it for me." Sixty percent of respondents reported high satisfaction with the Suite Selection tool and more than half said it enhanced their travel experience. An additional two-thirds of guests reported that Suite Selection was easy to use and to understand.

*"**Suite Selection** is doing for the [Homewood Suites](#) brand what seat selection did for the airlines more than a decade ago," said **Rebecca Wyatt, Senior Vice President, Brand Management**. "As the majority of our guests are with us for five or more nights, empowering these individuals to make their own choices and to create a sense of home becomes even more important."*

**Suite Selection** has proven to be a great success for the brand, winning commendations throughout the industry, as well as garnering several customer satisfaction and innovation awards from Budget Travel Magazine and a leading consumer publication.

Visitors to the **Homewood** site can also try out a [Suite Selection demo](#) of the **Suite Selection program**, which provides a glimpse into the unparalleled functionality of this tool and how thousands of **Homewood Suites** guests are benefiting from its practicality and ease-of-use:

**About [Homewood Suites by Hilton](#)**

Launched in 1989, the **Homewood Suites by Hilton** brand now has more than 235 hotels open with another 140 in the development pipeline in various stages of construction. Beyond its spacious suites and home-like amenities, **Homewood Suites** guests can find at each hotel an on-site Suite Shop convenience store, fitness center and guest laundry at most locations. Additional guest services at **Homewood Suites by Hilton** hotels include a complimentary grocery shopping service\* and a complete business center at most locations.

**Homewood Suites** participates in **Hilton HHonors** - the only guest reward program to offer members Points and Miles and No Blackout Dates. **HHonors** members can Double Dip to accumulate both hotel points and airline miles for each qualifying stay. Also, with No Blackout Dates and no capacity controls, if a standard room is available, members can redeem points for it.

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\*Guest pays for groceries. Other restrictions apply.

**Hilton HHonors**, Double Dip and Double Dipping are trademarks owned by Hilton HHonors Worldwide, LLC. Airline miles accrued and awards issued are subject to the terms and conditions of each participating airline's reward program, as applicable. Hilton HHonors membership, earning of Points & Miles, and redemption of points are subject to HHonors Terms and Conditions.

**Suite Selection is available at participating Homewood Suites by Hilton locations.**

**Web Site:** [http://homewoodsuites1.hilton.com/en\\_US/hw/index.do](http://homewoodsuites1.hilton.com/en_US/hw/index.do)

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