

LiveWeddingBroadcast.TV – New Broadcast Offering including Flash Media Encoder



Released on: July 29, 2008, 12:57 pm

Press Release Author: Brian Pike

Industry: [Internet & Online](#)

Press Release Summary: LiveWeddingBroadcast.TV expands live broadcasting options for wedding broadcasting with incorporation of Flash Media Encoder.

Press Release Body: **LiveWeddingBroadcast.TV**, the leader in live streaming internet video for weddings, announces the integration of Adobe's Flash Media Encoder for broadcasting live wedding broadcasts. Integration of the Flash Media Encoder greatly enhances the **LiveWeddingBroadcast.TV** service offering by giving videographers more options to use for their live broadcast.

Flash Media Encoder has a simple user panel that works effectively with plug-and-play cameras and microphones.

LiveWeddingBroadcast.TV decided to integrate support for FME (Flash Media Encoder) to continue to provide the latest in video encoding technology for both its consumer and professional broadcasters.

"This tool and the way we've combined it with our service offering, has enabled us to allow live wedding broadcasts from truly remote locations by compressing the video signal even tighter, resulting in a higher quality live broadcast for the end viewer," said **Brian Pike**,

founder and CEO of WebWax.Net, parent company of LiveWeddingBroadcast.TV.

LiveWeddingBroadcast.TV still offers its custom-designed, web-based broadcaster panel which gives broadcasters plug-and-play options that are compatible with analog-to-digital converters. The technology is simple to use, yet highly innovative, and cutting-edge. Broadcasters receive real time feedback on many broadcast inputs, including live connections to the video transmission.

Per Adobe, Flash player is installed on more than 98% of computers with internet connection worldwide. This amazing presence of Flash Player means that live wedding broadcasters can reach more than 800 million users, which is more than all broadcasting networks combined. **LiveWeddingBroadcast.TV** boldly integrated Flash video early on for its live wedding broadcasting service because of the presence of Flash, its ease of use, and the quality of Flash video.

LiveWeddingBroadcast.TV will be posting video tutorials on **LiveWeddingBroadcast.TV** for their broadcasters to introduce the FME broadcast panel and tips on using FME for live wedding broadcasting.

LiveWeddingBroadcast.TV is dedicated to providing consumer and professional videographers the latest in live video streaming solutions and remains the pioneering force in live wedding video broadcasting.

###

If you'd like more information on LiveWeddingBroadcast.TV, please call LiveWeddingBroadcast.TV at 888-592-8801 or email info@liveweddingbroadcast.tv.

Web Site: <http://www.liveweddingbroadcast.tv>

**Contact Details: Brian Pike
Telephone: 888-52-LWB-TV01 (888-592-8801)
Email: info@liveweddingbroadcast.tv**