

# Sloan Realty & Endless Summer Vacations, Online Vacation Rental Bookings Increased 50% in 2008



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Press Release Author: [Sloan Realty and Management](#)

Industry: [Real Estate](#)

**Press Release Summary:** Sloan Realty & Management Ltd. and Endless Summer Vacations announce that it's addition of online reservations and booking system for their Endless Summer Vacation Rental Division has been very successful.



Press Release Body: **Sloan Realty & Management Ltd. and Endless Summer Vacations** announce that it's addition of online reservations and booking system for their **Endless Summer Vacation Rental Division** has been very successful. The online bookings have increased 50% over 2007. Although the over all bookings were down all over the beach, the addition of the online reservation system helped Endless Summer Vacations maintain a strong rental presence in Myrtle Beach.

**Sloan Realty & Endless Summer Vacations** has also contracted [Linkbrokers Group](#) to design, host, and promote their new website, this will help increase their exposure on all the search engines. They are looking forward to their expertise and have a successful 2009.

[Sloan Realty & Endless Summer Vacations](#) specializes in real estate sales and vacation rentals. They have been in the Myrtle Beach area for over 35 years and plan to serve the area for many years to come.

**If you would like more information on the article please contact Bill Genovese BIC. [bill@sloanrealty.com](mailto:bill@sloanrealty.com)**

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