

# The Bumpil Company Goes Belly With Product Line



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Industry: [Apparel & Fashion](#)

**Press Release Summary: The company known for the award winning versatile Bumpil On the Way pillow expands product line with BellyT shirts.**



Press Release Body: Melbourne, FL, July 17, 2008 -- **The Bumpil Company**, innovators and manufacturer of the award winning **Bumpil® On the Way™ pillow**, expand their product line now boasting a new line of maternity T-shirts. Bumpil Belly T's are stylish fitted maternity t-shirts designed to comfortably fit a mom-to-be from beginning to birth. Made from 100% all-natural cotton jersey, these shirts are soft, stretchy, and breathe—a must during pregnancy. **Bumpil Belly T's** are ideal for a casual day out, or staying in. There are a variety of cute and unique designs available that are sure to draw other's attention with a smile.

*"Being pregnant is exciting and should be fun. We want women to make a statement about their tummy dwellers with something cute and clever"* said



Anne, the founder and manager of the **Bumpil Company**.

Many companies have offered maternity t-shirts with various pictures or phrases; however, **Bumpil Belly T's** express some of the emotional and intimate experience between Mom and baby that makes pregnancy so great. Without a doubt, **Belly T's** have successfully brought style to the **Bumpil Brand** and will be available for purchase in late July 2008.

For additional information about **Bumpil products**, contact **The Bumpil Company** at 1-866-657-

9721 or visit [www.bumpil.com](http://www.bumpil.com)

**About The Bumpil Company**  
**The Bumpil Company**, a privately held company, was established in early 2006 by the mom-inventor **Anne Dockendorf**, and is based in Melbourne, Florida. **The Bumpil Company** having been known for comfort, convenience, and versatility with the unique On the Way pillow strives to make pregnancy easier and now fun for every mom-to-be. For more information, visit [www.bumpil.com](http://www.bumpil.com).

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