

# Weight Loss Supplement Experts Introduce Proprietary Formula to Aid Weight Loss



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**Press Release Summary: Website identifies hidden dangers in foods and offers natural alternative to so-called miracle weight loss pills**



Press Release Body: Honolulu, HI – JULY 11, 2008 – The need for realistic weight loss has never been greater in the United States. According to statistics, obesity is the second leading cause of preventable death in the US today. With over 127 million adults in the US overweight and 60 million of these classed as obese, weight loss is a key issue in the country – particularly for the 62% of female Americans that are considered overweight. Weight loss supplement experts Optimumfatburner.com emphasize how serious the problem is and the hidden dangers in our everyday foods.

*"Obesity is a serious issue and one that is ignored by too many people," states **Ken Gibson of Optimumfatburner.com**. "A large part of the problem is that so many foods that we believe are good for us are far from healthy, and too many have hidden ingredients. For example, fructose may be the largest cause of obesity in the United States today. Yet because of the fast-paced and fast food environment we live in, we don't have time to consider calories or nutritional benefit."*

Realizing the difficulties in finding time to follow a healthy diet, **Optimumfatburner.com** has introduced **Optimum Trim**; a weight loss supplement that targets the areas affected the most by fructose content in food. The company is keen to stress that this is no miracle diet pill. "The difference with **Optimum Trim** compared to other weight loss pills or supplements is in our proprietary formula.

Using the natural anti-oxidant Ribolene, we can target the four key areas of successful weight loss: fructose metabolism, thermogenesis, thyroid support and appetite suppressant."



"You will lose a substantial amount of fat if you decrease the amount of fructose in your diet. But there is a much **EASIER** way to do it!

These four key areas have helped **Optimum Trim** revitalize the metabolism of users and target fructose usage. Perhaps more

importantly for female users, the weight loss supplement prevents weight gain on the danger areas like hips and waistline. Test results from **JSS Medical Research, Inc in Montreal, Canada**, show a decrease in total body weight of 7% in Optimum Trim users compared to non-Ribolene equivalents.

With 40,000 deaths in the US attributed to poor diet and almost a third of the country officially obese, the importance of weight management is of vital importance. The benefits offered by the new weight loss supplement from Optimumfatburner.com are a realistic answer for those looking to lose weight healthily and naturally.

#### About

#### Optimumfatburner.com

**Optimumfatburner.com** is owned by **Biodynamic Laboratories, LLC**, a leading manufacturer in the weight loss industry. We are responsible for the discovery of the ground breaking natural anti-oxidant Ribolene found in **Optimum Trim**. Our proprietary formulas are manufactured under the strictest FDA guidelines to ensure that you are getting the purest and most effective formulations.

Our team of scientists and industry experts are continually researching the most effective natural alternatives and we are committed to providing our customers with the most state of the art treatments for their weight and health issues.

**Further details about Optimum Trim are available at**

**[www.optimumfatburner.com](http://www.optimumfatburner.com)**

**Web Site: <http://www.optimumfatburner.com>**

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