

npower reveals that summer gets staff in the mood for energy saving



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Press Release Summary: npower calls on businesses to take action with summer energy makeovers

Join the UK businesses cutting their energy costs and shrinking their carbon footprint



Press Release Body: **npower** advises businesses wanting to cut energy costs to take advantage of the summer months to set energy saving measures in place. The advice comes with new research from npower revealing that employees are more in the mood for cutting energy use in the summer.

In a **YouGov poll** conducted for npower, 42% of employees said that they were most likely to take [energy saving](#) actions over the next three months - more than at any other time of year - with an impressive 93% of respondents agreeing that [energy efficiency](#) in the summer is important.

As a result, **npower** is urging businesses to make the most of the feel-good factor to put energy saving strategies in place, and is searching for businesses across the UK to put themselves forward to receive a visit from its e-force team of energy advisers. The e-force team will carry out a free energy makeover of the business' premises and demonstrate the tools and tactics that can be used to cut [energy consumption](#), free of charge.

Fifty seven per cent of respondents believed that the organisation they work for is wasting energy and only just over half (52%) had been encouraged to save energy at work, suggesting much more can be done to improve [energy efficiency](#).

A quarter of respondents believed that getting staff to take action was one of the main challenges to making energy savings in the workplace.

"The results may come as a surprise to businesses, which might expect more attention to be focused on energy saving during the winter when heating and lighting are in demand. Businesses can cut costs by looking at ways to save energy in the workplace and encouraging their staff to get involved throughout the year", said **npower business Head of Sales, Raymond McGloin**.

npower has developed **e3 - energy, efficiency, environment** - a toolkit of advice and technology to help small businesses save money and energy. This summer, **npower** will bring e3 direct to the doorsteps of small businesses with the launch of e-force.

"Saving energy to cut costs can be done through simple steps that make a big difference to all types of business, be they an office, a pub or a chip shop. Our e-force team will show that energy efficiency is quick and easy to achieve and needn't cost the earth to make a real difference," McGloin said.

About

npower

The **npower** e-force team will visit a number of businesses across the

UK to help them achieve energy savings, free of charge, reducing costs immediately.

npower business is one of the top energy suppliers to the UK business market, serving over 250,000 small to medium sized enterprise sites and around 15,000 industrial and commercial customers, with over 100,000 sites.

npower business is dedicated to helping UK businesses use energy more efficiently and therefore spend less money on their bills. npower aims to have a positive impact on the community and reduce customers' carbon footprints whilst improving the service to customers.

For major energy users, npower business offers multi-utility management consultancy to enable organisations to improve efficiencies right across the procurement/consumption chain. npower business customers include BT, Wembley Stadium plc, AstraZeneca and Sainsbury's.

Businesses can enter the competition at www.npower.com/eforce

More details of the npower business e-force search are available on www.npower.com/e3

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http://www.npower.com/web/in_business/index.htm

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