

Fasthosts Provides Double Web Presence with Buy One, Get One Free Domain Offer



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Press Release Author: [Fasthosts](#)

Industry: [Internet & Online](#)

Press Release Summary: Fasthosts Internet Ltd, web hosting company, has announced a new offer roll out that provides 'Buy One, Get One Free' on domain names.

Press Release Body: **Fasthosts Internet Ltd**, the UK's number one web hosting company, has announced a new offer roll out that provides '**Buy One, Get One Free**' on domain names registered until the end of August 2008.

The latest [domain registration](#) offer means that new or existing customers who register a .com domain, will receive a free .co.uk registration for 2 years. The offer, with no catches or ties, is a great opportunity for small businesses and organisations to expand their visibility online and better protect their brand identity for free. Fasthosts has used its economies of scale, as home to more websites than any other UK provider, to pass savings onto its users.

The offer means that customers simply register any .com [domain names](#), before the end of August 2008 and they will receive a 2 year .uk domain registration of their choice (such as .co.uk), for free. The deal is the latest effort from Fasthosts to make effective web usage more affordable for smaller players.

Steve Holford, CMO Fasthosts Internet Ltd, said, "*Plenty of providers offer discounts, but what users really need is to experiment with new solutions without risk. Our 'Buy One, Get One Free' deal is a great way to see the impact of using more domains without investment. It is especially important for businesses to ensure that their shop-window onto the world is as prominent as possible*".

A recent research study commissioned by **Fasthosts**, found that UK businesses most often choose their primary domain name in haste, with 41 per cent investing under 1 hour of thought in the decision. The survey of 615 British businesses revealed that the average business spends only between 6-12 hours choosing their main domain name, and 61 per cent of business owners sought no second opinion before making a selection. Most significantly, one third (33 per cent) believed that their sales revenue would improve as a direct result of changing their web address. Hence, **Fasthosts'** free domain offer is an ideal opportunity for businesses to consider their options and modify or expand their web identity with ease.

Holford added, "*Domains are often bought with little thought at the start of an online project. Website owners have much to gain from regularly reviewing their domains to ensure that their website is working as hard as possible.*"

As the UK's largest web host, **Fasthosts** offers a comprehensive range of web solutions including domain name registrations, email solutions (including mobile email services), shared web hosting, [dedicated servers](#), online payment services, reseller [web hosting](#) and feature-rich broadband packages.

* 615 UK small local businesses who have a website surveyed in late 2007 via online feedback form

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About

Fasthosts is the UK's number one [web hosting](#) company. Based in the UK and operating 24x7 from their dedicated UK data centres, **Fasthosts** keeps over 1 million domains running smoothly and ensures over 6 million emails are delivered safely each day. All **Fasthosts** services can be self-managed through the award winning **Fasthosts** web-based control panel that provides customers with unparalleled online control, enabling them to manage hosted services including domain registrations, shared web hosting, business-class email, dedicated servers, software-as-a-service, internet merchant accounts and unlimited broadband. **Fasthosts'** highly successful reseller channel has recently been rated Number 1 for reseller hosting by industry portal Web Host Directory.

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