

# Satlogic Networks Partners with TodoCast™ Live Video Streaming Services and Webcasting System



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**Press Release Summary: Broadband satellite provider adds turnkey satellite-to-web kit to product portfolio, expanding upon current satellite service offerings**



Press Release  
Body: **SAN  
JUAN  
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2008** —

[TodoCast™](#), the innovator of the

world's first affordable, portable, **live satellite-to-web video streaming system**, today announced their partnership with Satlogic Networks, LLC (Satlogic) a provider of broadband satellite services.

By leveraging the TodoCast Kit, Satlogic is able to expand their satellite service offerings to include turnkey **[live video streaming](#)** satellite services. The TodoCast system offers complete mobility,

quality broadcast and fast deployment. The major benefit to service providers like Satlogic is the ability to lease the hardware and [live video via satellite services](#) to videographers and event planners on a daily rental basis. By offering leased options, Satlogic provides the advantage of offering videographers and event planners, the benefits of the Todocast technology, without the capital expenditure of the complete TodoCast Kit. The partnership between TodoCast and Satlogic provides videographers and event planners the ability to leverage TodoCast in a scalable and affordable method.

Since its launch in March of this year, TodoCast has generated tremendous interest among videographers and is quickly catching on with satellite service providers looking for a distinctive service offering. TodoCast provides videographers, producers and event planners the ability to deploy live [mobile video streaming services](#) for their clients, offering the ability to capture, display and distribute breaking news, corporate, private, sponsored or pay-per-view events.

"The TodoCast Kit offers service providers a convenient solution for **satellite-to-live web streaming media services**," stated Brian Roland, TodoCast director of global video services. "With its .96 meter one touch auto-deploy satellite antenna, the kit comes complete with all electronics, encoder and phone kit, premounted in a Gator G-Shock Rack Case. The portability and ease of use of the TodoCast Kit is truly unmatched in the industry," concluded Roland.

Satlogic, a leading provider of **broadband satellite services** selected TodoCast to increase their solution set and product offering for their customer base which spans military, telemedicine, first responder and government agencies.

"By offering the TodoCast Kit through our leased services, we are able to provide an efficient and affordable solution for **live video streaming** capabilities to event planners and videographers," stated Jim McGehee, President of Satlogic Networks. "The simplicity and broad applications of the system allows Satlogic to lease the **TodoCast service** to videographers who prefer not to incur the capital costs associated with purchasing the entire TodoCast Kit. As a valued TodoCast Partner, we will not only widen our product offering, but be able to extend the technology that TodoCast provides to videographers and event planners in our region," McGehee concluded.

As the first portable solution for pay-per-view and live video content, the TodoCast Kit, offers a turnkey [satellite webcasting system](#), ideal

for videographers, event planners, content distribution networks and producers. For more information on TodoCast or to inquire about the TodoCast Kit, please visit <http://www.TODOcast.tv>.

**About Satlogic Networks, LLC**

Satlogic Networks LLC is a provider of satellite based Internet connectivity for business, government and military networks. Offering broadband satellite solutions to military, telemedicine, first responders and organizations seeking reliable satellite communications for corporate communications, operational business enhancements and business continuity, Satlogic is headquartered in Marietta, Georgia. For more information, please visit <http://www.satlogicnetworks.com>

**About TodoCast**

TodoCast™, headquartered in San Juan Capistrano, CA is a complete turnkey solution for [live video streaming over satellite](#), packaged into a user friendly and revenue generating kit for professional videographers. The TodoCast Kit offers [live satellite-to-web video streaming](#) in a portable and turnkey solution, complete with electronics, antenna and portable case. In addition to the TodoCast Kit, the company provides a Content Distribution Network(CDN) and pay-per-view and advertising engine that enables TodoCast partners to promote and stream live events while generating revenue through paid viewers or advertising revenue. For more information, visit [www.todocast.tv](http://www.todocast.tv).

**Web Site:** <http://www.todocast.tv>

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