

# Schillings support Cancer Research in the Ultimate Challenge



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**Press Release Summary: Schillings support the Cancer Research charity as they take part in the annual fundraising event in the Cancer Research Ultimate Challenge**

Press Release Body: **Schillings**, the UK's leading law firm dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people is set to join other corporate teams as they take part in the **Mothers and Daughters Ultimate Challenge**, all day fun-packed 'It's a Knockout' style event in aid of the **Cancer Research UK charity**.

This will be the 10th consecutive year of the **Ultimate Challenge** and it will be the first time **Schillings** has entered a team, taking some time off from the world of [reputation management](#) to battle against several other teams in the Corporate Challenge, which promises to be a series of outlandish games and exciting challenges.

[Schillings fundraising](#) attempts in the run up to the charity day fuels the hopes that their involvement will help surpass the success of last year's Ultimate Challenge event, which raised a tremendous £165,000 for Cancer Research. The money was donated to the research of **Professor Richard Begent of the Cancer Research UK Targeting and Imaging group at the Royal Free and University College Medical School**.

The **2008 Mothers and Daughters Cancer Research Ultimate Challenge** featuring the team from [Schillings](#) is scheduled to take place on **Sunday 7 September in the scenic grounds of Haberdashers Boys Askes Boys School**, in Elstree, Hertfordshire. The games themselves will be run by a professional events company to help raise money for **Cancer Research UK**,

and will include several huge wet and dry inflatables which always make these events so much fun for participants and spectators alike.



**The Mothers & Daughters committee** was founded in 1999 by a group of concerned women whose aim was to ensure a better future for their children and future generations through research into cures for cancer. Each year they choose a different Cancer Research UK project to support and eight years on they have raised a total of over a million pounds.

### **About**

Schillings is one of Britain's top law firms dedicated to safeguarding the reputations of international corporations, brands, celebrities and high-profile business people. The firm's track-record in defamation, privacy and copyright cases is second to none.

Defamation, privacy and copyright are at the heart of the firm's work, prompting The Independent newspaper to call Schillings a "spectacularly efficient media law firm."

The firm uses the law to protect the reputations, privacy and confidentiality of clients by helping them and their PR advisers to manage what is published and broadcast about them. It is their ability to adapt to the threats posed by the ever changing media landscape which keeps them at the forefront of this specialist area.

**Schillings** clients include supermodel Naomi Campbell, actress Nicole Kidman, seven times Tour de France winner Lance Armstrong, Harry Potter author JK Rowling, pharmaceuticals maker GlaxoSmithKline, leading investment bank Kaupthing, steel maker Arcelor Mittal, the Harrods Group and the London Stock Exchange.

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