

easyCar Encourage Holidaymakers To Get Snappy

easyCar.com
low cost car rental online

by Stelios 

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Press Release Author: [easyCar](#)

Industry: [Automotive](#)

Press Release Summary: easyCar is once again asking the British public to get creative with their holiday snaps, following the success of last years Snapped competition.

Press Release Body: **easyCar**, one of the worlds leading low cost online car hire brokers, is once again launching its **"Snapped" competition**, driving holidaymakers to use their imagination and become amateur travel photographers, with a number of prizes on offer to the best and most creative holiday snaps.

The competition is open to anyone visiting an interesting location for their holidays; from a camping trip in the Cotswolds to hiking through the Alps, **easyCar** wants to see some creativity. The [car hire](#) company are encouraging holidaymakers to replace boring poses with intriguing shots of hidden gems, enough to make your loved ones back home wish they had been there with you.

easyCar is asking visitors to their website to upload their [best travel pictures](#), where they can then canvas votes and rate others to get the chance to win some fantastic prizes. First prize is a seven night cruise for two people on **easyCruise** life, sailing from Athens to Kalymos, Bodrum, Kos, Paros, Mykonos and Syros with accommodation included to the value of £500. Second prize will enjoy free [car rental](#) from any of the company's 2400 locations in over 60 countries, to the value of £250. Those who claim third prize in the **"Snapped" competition** will

receive easyJet vouchers worth £150, valid on all 289 easyJet routes between 74 key European airports.

easyCar CEO, Bill Jones, said: *"Renting cars allows people to explore the hidden gems of holiday destinations – we usually only get to see the paperwork side of the car hire business so for a change we want to see where people go in the cars they hire from us."*

About

easyCar.com:

[easyCar.com](http://www.easycar.com) was launched in April 2000 by **Stelios**, founder of **easyJet.com** and Chairman of the **easyGroup**. **easyCar** is now one of the leading international car rental brokers with a worldwide network of more than 2,400 car hire locations in over 60 countries, including the UK, USA, Australia and many countries within Europe, Africa and South America. **easyCar** offers a wide range of vehicles from super-mini and compact cars to MPV's and luxury cars. In the UK, **easyCar** also offers Van Hire under the easyVan.com Brand.

The **easyGroup** is the private investment vehicle of **Stelios**, the serial entrepreneur and currently operates more than a dozen industries mainly in travel, leisure, telecoms and personal finance.

Web Site: <http://www.easycar.com>

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