

Clinique launch new Superdefense SPF25 Age Defense Moisturiser

CLINIQUE

Allergy Tested. 100% Fragrance Free.

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Press Release Summary: Clinique, a leader in skin care innovation has launched Superdefense SPF25 Age Defense Moisturiser, the most complete protection against the four major culprits of premature aging: sun, pollution, time - and stress



Press Release Body: **Clinique Laboratories**, at the forefront of skin care research, has launched a new innovation in anti-aging skin care. Introducing **New Superdefense SPF25 Age Defense Moisturiser**, proven to help counteract the negative and visible impacts of stress on the skin.

Research from [Clinique](#) into the effects of stress on the skin confirms that internal stress ages skin in a similar way to external stresses like sun and pollution, causing premature aging. When a persons body is under stress, it releases stress hormones which can cause irritation and a loss of immune function in the skin, this then weakens the skins moisture barrier and can

contribute to the visible signs of aging.

New **Superdefense SPF25 Age Defense Moisturiser** uses new patented [skin care](#) technology designed to defend against the effects of emotional and psychological stress on the skin. Red Microalgae Extract, a patented "stress-neutralising" sea extract is part of the anti-aging formula to help skin neutralise the appearance of lines, wrinkles and uneven skin tone.

In addition, an advanced innovative sun screen formula offers protection from UVB and UVA rays whilst antioxidants help protect against external aggressors such as pollution. Clinique's unique Immune Protection Factor formula also works to strengthen the skin's moisture barrier function, maintain its own natural collagen production and also increase the skin's natural immunity. Skin has never been so protected against the signs of premature aging.

With three skin-typed formulas there is an [anti-aging cream](#) for every skin type. The Very Dry to Dry formula is a luxurious cream for immediate comfort. The Dry Combination formula is a soft cream that leaves skin hydrated and protected. The Combination Oily to Oily formula is an ultra-lightweight cream that offers refreshing hydration and a light, comfortable feel.

New **Superdefense SPF 25 Age Defense Moisturiser** can be applied every morning after **Clinique 3-Step** routine and is the perfect partner to **Super Rescue Antioxidant Night Moisturiser** for around the clock anti-aging skin care protection.

Like all **Clinique** makeup and skin care New **Superdefense SPF25 Age Defense Moisturiser** is 100% Fragrance Free, Allergy Tested.

Available at Clinique.co.uk from 2nd October 2008

About

Clinique

Introduced in 1968, Clinique was the first ever dermatologist-created, prestige cosmetic brand. Today, Clinique's mission remains what it was from the beginning: to provide the highest quality and most effective collection of products to enhance every skin type and tone. The brand's customised approach and quality products - all meticulously tested and carefully formulated with the latest science - have made Clinique one of the leading skin care authorities in the world. All makeup and skin care products are allergy-tested and 100% fragrance free. Clinique offers products for men and women of all ages and ethnicities. Clinique is sold in more than 130 countries and territories, and over 16,000 sales locations.

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