Get Floored - Inside or Out...

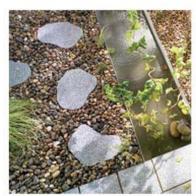


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Press Release Summary: Whilst alfresco living will allow late summer parties and plenty of wine don't hit the deck until you have seen the prices on quality flooring. Builder Superstore have a vast range of interior floor tiles and exterior paving at prices to bowl you over.







Press Release Body: It's well documented - flooring is the **most important surface in the home**, but it's suggested that not enough time is spent on finding the right materials. In the current climate of staying put it is worthwhile **making an effort** to spruce up your property for a nicer stay or to achieve **higher yield** from tenants. Builder Superstore offer<u>interior floor tiles</u> and exterior <u>paving slabs</u> at **trade prices** with <u>next day timed delivery</u>and bulk discounts. Also the same day sample despatch gives specifiers and customers the chance to make a quick decision.

Currently Builder Superstore are **offering trade customers an EXTRA 10% OFF** when a<u>trade account</u>* is opened. Simply apply for an account when placing an order to receive the **10% CASH BACK**.

An eye-catching floor can make **all the difference** to a home's general appearance. Even shabby and tired looking properties can be turned around with a beautiful floor.

Lifestyle of residents and the design of home should establish the type of floor selected. The amount of wear the floor receives in each space should be calculated and materials chosen accordingly.







Using similar flooring throughout the house has been the trend for some years but this is getting boring and does not capture different needs from each room. Once again developers and DIYers alike are using **different flooring surfaces** for each living space. The key to this is selecting different options that have a **common design element**, such as a similar **colour** or **texture**. This will help the eye flow easily through the space.

Commonly transitional areas, such as entranceways, doorways and at the foot of the stairs, take a lot of **foot traffic**. With much prominence given to indoor/outdoor flow, interior and exterior flooring is often contrasted and visible.

Strong links are needed between flooring chosen for indoor and outdoor use. Rather than using timber decking outside and real wood flooring indoors with contrasting direction, it is more stylish to select an <u>outdoor tile</u>, which links to the interior via a complementary colour or similar texture. Builder superstore offer a wide range of quality tiles for both inside and out, with super savings to be made and orders before 12pm guaranteed next-day delivery.

Porcelain Tiles

Durable and **hard wearing** ensures porcelain tiles have longevity of appearance. Available in a wide variety of styles such as **stone effect**, and **patterns** from Builder Superstore, why not take advantage with the **latest 10% OFF** on all porcelain. Available for indoor and outdoor use, they create a seamless flow, are low maintenance and great for repelling spills and dirt.

Natural Stone

While still desirable, <u>marble</u>, <u>granite</u>, <u>slate</u> and <u>limestone</u> are extremely porous and need to be sealed. An **authentic finish** is created by using any of these materials and an added benefit allows them to be installed indoors and outdoors. **Remember** to use the different stone treatment products all available with Builder Superstore to ensure these items stay looking great.

Looking for Paving or Tiling? Speak to Builder Superstore

Builder Superstore is an online building supplies site that helps builders to get the supplies they want at great prices. With next-day delivery to most of the UK, a wide range of ceramic tiles, paving slabs, ground-gro

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