

Hays charity partnership exceeds all expectations



Released on: September 12, 2008, 7:47 am

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Industry: [Human Resources](#)

Press Release Summary: Hays Specialist Recruitment fundraising target smashed by £250,000. Marie Curie Cancer Care to receive £380,000 with another year of fundraising to go

Press Release Body: Hays Specialist Recruitment has announced that over the past two years they have managed to raise £380,000 for Marie Curie Cancer Care - a massive £250,000 more than the combined 2006 and 2007 staff fundraising targets. Such a high level of support and enthusiasm for the cause means Hays will extend the partnership with Marie Curie for a further year.



Hays selected **Marie Curie Cancer Care** as its charity partner in 2006 with a staff fundraising target of £50,000. Staff dedicated time and effort to a variety of activities - football tournaments, quiz nights, raffles and **Hays Cash for Care days** - raising £70,000 which Hays matched, bringing the total for year one to £140,000.

A second year of fundraising was given a target of £80,000 and involved annual quiz nights, football tournaments, dress down days and **Cash for Care days**. A team of 20 employees also took part in the biggest partnership initiative, Project Kenya, a trek and community project, which was the first of its kind for both Marie Curie Cancer Care and Hays and raised £82,000 alone. In total staff raised £120,000, which was again matched, bringing the year two total to £240,000.

Now moving into the third year of the partnership, a £50,000 target has been agreed, which **Hays** will match if reached. It is hoped the planned mountain challenges, **Cash for Care days**, running and adrenaline challenges, as well as a **Give as You Earn Scheme** will raise the funds **Marie Curie** needs.

Thomas Hughes-Hallet, Chief Executive of Marie Curie Cancer Care said, "A really big thank you to all those at Hays who donated time and effort to raise such a fantastic amount for the charity. £380,000 will pay for 19,000 hours of Marie Curie Nursing care - helping us make a real difference to terminally ill people and their families. We also thank Hays for choosing to work with us for another year and are looking forward to working together over the coming months."

Poppy Penhallow, HR Manager at Hays said, "Thanks to the fundraising efforts of the employees in the UK we have been able to raise this phenomenal amount, its great knowing that our contribution is making a real difference to the local community."

Marie Curie Cancer Care provides high quality nursing, totally free, to give people with terminal cancer and other illness the choice of dying at home, supported by their families. The partnership has and will continue to enable the charity to provide the care needed by so many.

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Notes to editor:

About

Hays:

Hays Plc, the FTSE 250 Company, employs 7,753 staff operating from 376 offices in 27 countries across 17 specialisms, including recruiting for [teaching jobs](#), [nursing jobs](#) and [social care jobs](#). Hays Plc placed circa 68,000 candidates into permanent jobs and paid circa 46,000 temporary workers weekly during the year ending June 07.

About

Marie

Curie

Cancer

Care:

Marie Curie Cancer Care is one of the UK's largest charities. Employing more than 2,700 nurses, doctors and other healthcare professionals, it expects to provide care to around 27,000 terminally ill patients in the community and in its 10 hospices this year and is the largest provider of hospice beds outside the NHS.

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