

MilitaryForSaleForRent.com announces new lead generation tools for home owners and real estate agents

MilitaryForSaleForRent.com

Military Housing & Real Estate Services

Find homes near U.S. military installations for sale or rent.

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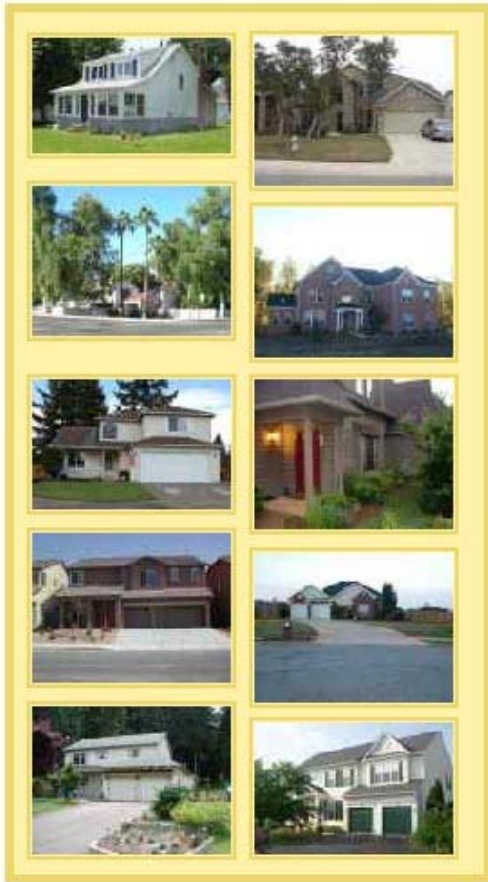
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Industry: [Real Estate](#)

Press Release Summary: New website offers many new lead generation tools for home owners and real estate agents to capture more leads than ever before.

Press Release Body: **MilitaryForSaleForRent.com** ([MilitaryForSaleForRent.com](http://www.militaryforsaleforrent.com)), a real estate website especially designed for military families, announced today the launch of its redesigned website featuring industry standard tools for home owners, home seekers as well as real estate agents. <http://www.militaryforsaleforrent.com>

"Every year one-third military relocates. This figure crosses 500,000 making it a huge real estate market for many real estate service providers. Relocation order brings a new challenge in daily life, no matter how many times you have relocated in past. You have to start from the ground. Find new home, sell existing one (if owned), relocate and get settled. In this process many service providers work for you but it's hard to find them when you have limited time. We understand the mess and started MilitaryForSaleForRent.com to bring home owners, buyers, renters, sellers, real estate professionals on the same ground."



RSS is a popular format for syndicating information on the internet and **MilitaryForSaleForRent.com** provides different RSS feeds for its listings. This can be very useful tool for real estate agents to re-publish their listings in other websites without re-posting. Listings' RSS feed contain complete listing data with property images. Agents may decide how much information they want to display using these feeds.

There are many RSS to HTML conversion tools available on internet which may convert RSS in simple HTML format, ready for copy and paste.

Home seekers can save search in their favorite rss/news reader, either online or offline. If using desktop RSS reader, internet is required only for updating the feeds, and information will be stored in desktop pc which is accessible even

without internet connection.

Realty-Flyer (color flyer) is another eye-catching tool of **MilitaryForSaleForRent.com**. Just click a button and your flyer's HTML code is available to you with a permanent link to hosted version of flyer. You may either send the link to your friends, family or colleagues or use the provided "html" code to post your listing in other classifieds website or blog etc.

Printable flyer is old but effective tool to generate leads. **MilitaryForSaleForRent.com** provides you printable flyer for offline distribution of property details available for sale/rent.

Virtual Property Show (VPS) is an eye-catching feature of **MilitaryForSaleForRent.com**. It converts your property images in dynamic virtual show and displays on property details page. Remember, a photo has million words but VPS adds a few more million words value to your photos by converting it in virtual property show.

Google map locator on listing details page helps visitor to locate the property on street map, with option to change view from street to satellite for more live preview.

Basic Allowance for Housing (BAH) Calculator is one of the most popular tools of **MilitaryForSaleForRent.com** among military. Just input your rank and zip code and it displays your basic allowances for housing with and without dependents in your area.

MilitaryForSaleForRent.com and its network of websites promote property listings to large community of home seekers, which result more leads. It's a power of RSS and XML feeds which MilitaryForSaleForRent.com knows how to utilize.

About

MilitaryForSaleForRent.com:

MilitaryForSaleForRent.com is a small team of professionals, working hard to provide the best marketing platform to military community for their housing and relocation needs. For more information, please visit <http://www.militaryforsaleforrent.com>

Web Site: <http://www.militaryforsaleforrent.com>

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