## Revised CRM System RFI/RFP Requirements Checklists released by Axia

**Axia Consulting** 



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Industry: <u>Software</u>

Press Release Summary: Axia (<a href="www.axia-consulting.co.uk">www.axia-consulting.co.uk</a>) announced the release of their Revised (September 2008) Version CRM System RFI/RFP Requirements Checklists – which provide fast, effective system requirements specification and RFI/RFP creation.



Press Release Body: **Axia's** CRM RFI/RFP Svstem Requirements Checklistsprovide a fast, accurate and structured approach specifying user needs/systems requirements and

creating RFI/RFP schedules for new CRM systems.

The Checklists have been successfully used by many organisations, of all sizes, worldwide - and now, as at September 2008, have been fully revised and updated.

The revised CRM Checklists have been carefully researched and list 1400+ CRM functions, 700+ system wide, operations, technology and support criteria and 250+ business analysis and overview criteria.

The Checklists are written in MS Excel for fast amendment and tailoring to users precise needs. They are totally impartial and independent of software packages and vendors.

**Richard Starling, Axia's Director** stated "The Checklists make specifying CRM systems requirements faster and more effective, because virtually all the functional criteria are listed - all the user has to do, is tick the criteria needed. They save the user weeks of time and effort".

Two versions - for different requirements and different size organisations - are available by immediate download, email or CD, directly from Axia's website.

For further information, visit: <a href="https://www.axia-consulting.co.uk/html/crm.html">www.axia-consulting.co.uk/html/crm.html</a>

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