

Tais-ties, an edgy neckties brand, uncovered by global fashion trends hunter JCReport

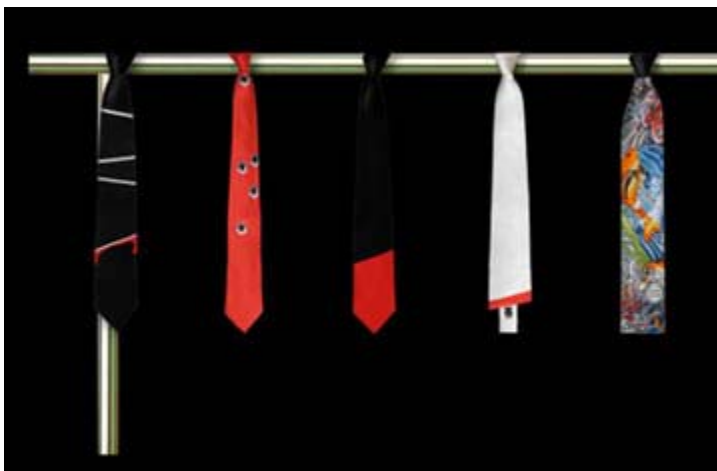


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Press Release Author: [tais-ties](#)

Industry: [Internet & Online](#)

Press Release Summary: Tais-ties (www.tais-ties.com) recently



launched the 2009 collection of non-conformist neckties. With names like "Bill Killed", "Dirty Business" and "Pinky", the brand breaks into a niche where not many neckties brands have gone before: people that don't wear ties! JCReport uncovered this edgy brand.

Press Release Body: Tais-ties was founded in 2008 in New York and recently launched its first collection. With names like "Bill Killed",

"Dirty Business" and "Pinky", the brand follows a strong dark and edgy design language.

JCReport describes the brand as "Tai one on, bringing hip to the neckwear industry" (www.jcreport.com/intelligence/talent)

Tais-ties admits that its products are different, maybe even slightly disturbing: "If you don't want to catch attention, you shouldn't wear them!"

Tais-ties are hand made in Milan from Italian silk, hand-stitched in Manhattan, NYC, and shipped in a 15" wooden gift box. Prices are \$150 and above, Products available via their store www.tais-ties.com.

For more information visit www.tais-ties.com.

Web Site: <http://www.tais-ties.com>

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