

# The Body Shop unveils the latest Make Up Collection for Autumn 2008

THE BODY SHOP.

Released on: September 18, 2008, 10:35 am

Press Release Author: Leanne Rinning

Industry: [Retail](#)

**Press Release Summary: The Body Shop has unveiled its latest Colour Trend Collection, Deadly Night Shades.**



Press Release Body: **The Body Shop** is launching its brand new autumn 2008 Colour Trend Collection; a make-up collection called **Deadly Night Shades**. Offering a number of on trend shades of make-up to help customers create their autumnal femme fatale looks, the launch of this new range from The Body Shop comes just days before the release of the company's new Nature's Mineral make-up range, available in the UK from the 14th September.

With fashion and beauty aficionados putting emphasis on sleek, seductive shades and silky textures this autumn, **The Body Shop Deadly Night Shades Collection** features plush designs and jewel-like finishes, making an ideal accompaniment to the new [Nature's Mineral range](#).

New products in the **Colour Trend Collection** include **Dune Pink Cheek Bloom**, an incomparable cream blush that boasts a smooth-as-silk texture. Striking new eye looks can be achieved with the use of the new Eye Pencil,

available in either Cactus Green or Rocky Blue. A new eyeshadow in shades including harmonious Khaki Green and Eucalyptus Grey is also available. The brand new **Lip Click** from the [Body Shop](#) is also set to be unveiled, available in two intense shades with super gloss finish, namely Spiced Red and Dusky Pink.

As with many other **The Body Shop** products, the **Deadly Night Shades Colour TrendCollection** embraces nature's own ingredients, featuring hydrating Night Blooming Cactus extract, and also [Community Trade](#) moisturising marula oil from Namibia, Brazil nut oil from Peru, and organic beeswax sourced from Zambia which is included within the mascara.

**About The Body Shop:**

The Body Shop International plc is the original ethical [cosmetics company](#), now operating across more than 2,500 stores in over 60 markets worldwide. The Body Shop has constantly sought out wonderful natural ingredients from all four corners of the globe to bring you products bursting with effectiveness, to enhance your natural beauty. We strive to use our planet's resources wisely, searching for outstanding natural materials and ingredients from across the globe to include in our range of products. We continue to lead the way, sourcing sustainable palm oil, introducing 100% recycled packaging, and raising funds and awareness to help prevent the spread of HIV/ AIDS, and continuing to support marginalized communities around the world through our Community Trade fair trade programme.

For over 30 years The Body Shop has believed that business has the power to make the right kind of difference to the world. Our unique philosophy continues to drive everything we do, allowing our customers around the world to become 'activists', simply by choosing from our range of products. As Dame Anita Roddick said: "Activism isn't listed on The Body Shop labels as an ingredient, but it is there as surely as the bergamot and hemp oil".

**Web Site:** <http://www.thebodyshop.com>

**Contact Details: PR Contact:**

**Leanne Rinning**

**PR Consultant on behalf of The Body Shop**

**51 Timberbush**

**Edinburgh**

**EH6 6QH**

**+44854130022**