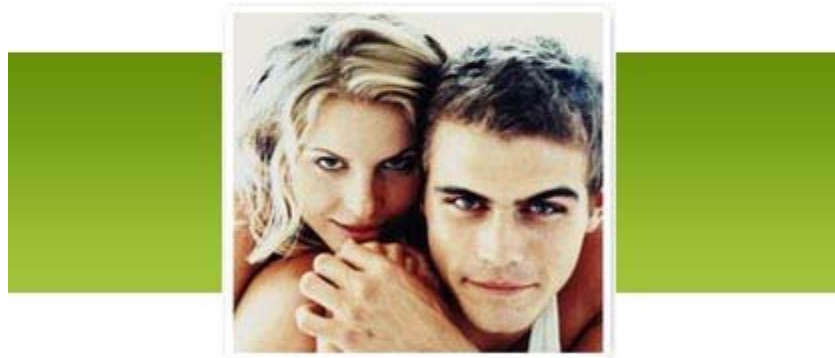


The Ultimate Dating Community Just Got Better!



Released on: September 29, 2008, 8:30 am

Press Release Author: Ken Savage

Industry: [Internet & Online](#)

Press Release Summary: World Wide Mates, the popular online adult personals web site, now provides exciting, free features to improve your search for your perfect partner.

Press Release Body: Toronto, Canada -- Sept. 28, 2008 -- *"We're very happy to be able to give everyone, from around the world, access to our wealth of services at next to no cost,"* says **Ken Savage of World Wide Mates**. *"These new features make it easier than before to find that ideal friend or life partner on World Wide Mates."*

World Wide Mates (available online at <http://www.worldwidemates.com>) is now 95 per cent free, and the web site provides a host of exciting communication tools. These include email facility, public web cam chat rooms, and private web cam instant messenger.

"With the use of our web cam services you have the ability to see exactly whom you are making contact with, and if they are who they say they are in reference to any photos they have posted on their profile or have provided to you," says Savage.

Since its launch, **World Wide Mates** has grown rapidly, and now includes thousands of members in its online database. The web site is well on its way to achieving its objective – of being the first truly international social dating community on the Internet.

On its database, **World Wide Mates** includes a treasure trove of detailed online dating personals, including photographs, video and audio. The web site also features a powerful ZIP code-based search tool.

"We are very passionate about being a global leader in the social dating industry and helping people connect," says Savage. "We are continually looking for new ways to improve the quality of our social dating services and to help you find that perfect match."

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Web Site: <http://www.worldwidemates.com>

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