Artistic Checks features artwork from The Trail of Painted Ponies™



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Industry: Marketing

Press Release Summary: Joppa, MD October 7, 2008—In order to further expand its Masterpiece Collection, Artistic Checks is



The Trail of Painted Ponies™ Labels



1 set of 300 Just \$8.95

The Trail of Painted Ponies™ Personal Cards



1 set of 150 Just \$12.95

The Trail of Painted Ponies™ Printed Leather Checkbook Cover



Just \$11.95

launching a product suite to feature the artwork portrayed through The Trail of Painted Ponies™. The design features checks, address labels, personal contact cards, and a checkbook cover.

Press Release Bodv: The imaginative work of well-known manv artists is the inspiration for the designs offered Checks. by **Artistic** Through Masterpiece Collection, the company is able to increase the artistic nature of

products. The Trail of Painted Ponies™design is one more way forArtistic Checks to stand out creatively from other companies.

The **Trail of Painted Ponies™** began in 2001 with an art project in New Mexico that invited painters from all over the country to portray their talents.

Their blank canvases were not paper, wood, or any other common material, but life-size, fiberglass sculptures of horses. The finished works of art were so beautiful and unique that they inspired the creation of **The Trail of Painted Ponies™**. Today, new designs are created regularly. Both original and recently created masterpieces are available on small figurine horses that can be purchased by admirers everywhere. **The Trail of Painted Ponies™** celebrates the inspirational power of the horse by inviting the best artists in America to let their imaginations run wild on the "canvas" of elegant horse sculptures. Details: www.trailofpaintedponies.com.

On October 7, 2008, **Artistic Checks** launched its **"Trail of the Painted Ponies™"** design through its website, <u>www.artisticchecks.com</u>. The personal checks offer four rotating scenes of some of the masterpieces created for **The Trail of Painted Ponies™**. The artwork includes the titles of "Heavenly Pony," "Renewal of Life," "On Common Ground," and "I Dreamed I Was A Blue Horse" with the respective sculpture in the background. Additionally, **Artistic Checks** is offering address labels in these designs. The graphics that appear on the self-adhesive labels feature the heads of the same horses that appear on the checks. The personal contact cards and checkbook cover presented with this product collection portray one design each. The personal contact cards feature "I Dreamed I Was A Blue Horse" in front of a starry sky and the checkbook cover portrays "Renewal of Life" against a matching rainbow background.

Keeping within the creative theme, **Artistic Checks** offers a large selection of beautiful check designs and other banking accessories. The Masterpiece Collection is growing rapidly with the addition of "**The Trail of Painted Ponies**™" design and all of its matching accessories. A visit to Artistic's site is sure to find you something you love!

About Artistic Checks:

The name says it all with Artistic Checks. As a company offering check designs by world-renown artists since its acquisition in 1998, Artistic Checks provides many imaginative patterns. Through its Masterpiece Collection, the company is able to portray the magnificent work of many well-known artists. If you are a contemporary art fan and want to make your bill-paying more interesting, visit Artistic Checks for all your financial needs!

Web Site: http://www.artisticchecks.com

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