Gamestation predict huge success for Gears of War 2



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Industry: Entertainment

Press Release Summary: Gamestation has predicted that Gears of War 2 will the biggest selling Xbox 360 game of the year.



Press Release Body: **Gamestation**, the fast growing UK video and computer game retailer, has predicted that the soon-to-released **Gears of War 2** video game will be the biggest selling Xbox 360 game of the year. The third person



Studios has been eagerly awaited since the original **Gears of War** was released in 2006.

In <u>Gears of War 2</u>, the Locust has found a way to make giant emergence holes capable of destroying entire cities at once. The game joins Marcus Fenix and the rest of the COG Delta Squad as they now begin drilling underground to "take the fight to the Locust".

To celebrate the launch of **Gears of War 2 on Xbox 360, Gamestation** has created a special **"Gears of War 2 Section"** where customers can buy **Gears of**

War action figures, T-shirts, baseball caps and the game itself, in either the standard version or the <u>Limited Edition Gears of War</u>.

The limited edition version of **Gears of War 2** comes with a variety of added features including "Beneath the Suraface: An Inside Look at Gears of War 2", a 48 page, hardbound book featuring character profiles, exclusive concept art

and a foreword by Design Director, Cliff Bleszinski. Also included is a bonus DVD containing exclusive footage of the making of the game, design galleries with audio commentary by Epic Games and promotional videos. The limited edition version of **Gears of War 2** also includes an Xbox Live code that allows users to unlock a gold plated Lancer Assault Rifle for online play.



The official **Gears of War Strategy Guide** will also be available at **Gamestation** and customers will also be able to order their copy of the game with a **Gears of War** action figure 4-pack included. The original Gears of War figure box set is also still available.

Gears of War 2 will be available from the 7th of November.

About

Gamstation:

Gamestation is the fastest growing retailer of video and computer games in the UK. Originally set up by people who love playing computer games, the company ethos is built around the consumer. Specialising in new games, preorder games and trade-ins across all the major formats, Gamestation aims to be the one stop shop for the gamer.

The company has over 150 high street stores as well as an online store at<u>www.gamestation.co.uk</u>. In 2007 the company became part of the larger GAME Group,but

still operates from York, England.

Web Site: <u>http://www.gamestation.co.uk</u>

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