

Harley Medical Group Reveal New Breast Enlargement Statistics

THE HARLEY MEDICAL GROUP®

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Press Release Summary: Harley Medical Group has revealed that three quarters of women who undergo breast enlargement surgery choose to go up just one or two cup sizes.



Press Release Body: **The Harley Medical Group**, the UK's largest cosmetic surgery provider, has released new figures that reveal 75% of women who have had a Breast Augmentation procedure in the last six months opted to go up just one or two cup sizes. The new figures reflect the less-is-more attitude now taken by many celebrities including Jordan and Ulrika Jonsson, with many women now opting for a more natural look.

The new breed of [breast augmentation](#) patients, keen to keep things in proportion, are plumping for the "lower profile implant" in preference to two other available breast implant shapes - the "round high profile", which produces a more rounded appearance to the upper breast and the "contoured" breast implants, which are designed to reflect the slope of the breast. The Harley Medical Group also reveals that breast enlargement remains the most popular of all cosmetic surgery procedures, making up 30% of all procedures across its 23 clinics.

Says **Liz Dale, Director of The Harley Medical Group**, "[The 'Boob Job'](#) has always been the most popular cosmetic surgery procedure we perform. These days women come to us looking for a natural result, not a look-at-me

statement décolletage, which can sometimes cause too much attention. Contrary to popular belief, most cosmetic surgery patients want to fit in - not stand out!"

For more information please visit www.harleymedical.co.uk

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About Harley Medical Group:

The Harley Medical Group is the UK's largest [cosmetic surgery](#) provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has been established for over 25 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in the UK. It has conducted over 400,000 procedures to date.

All of The Harley Medical Group's clinics are registered with the Healthcare Commission. There are now 23 clinics in the UK and Ireland.

The Harley Medical Group is renowned for introducing and pioneering most new surgical and non surgical techniques to the UK and Irish markets, such as Aesthera PPx, Laser Hair Removal, Cool Touch Laser, Silk Touch Laser, Collagen for lines and wrinkles, Laser for snoring, Tumescant Liposuction, LPG cellulite treatment etc. All new treatments and techniques are first thoroughly researched and tested before they are submitted for approval by the Group's Medical Advisory Committee, as being suitable for application by the Group's fully trained and specialized Plastic Surgeons, Doctors and Treatment Nurses.



Web Site: <http://www.harleymedical.co.uk>

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