Identity Checks adds to its destination category with three new check designs



Released on: October 31, 2008, 5:38 am

Press Release Author: **Stephanie Demetriou/**<u>Identity Checks</u>

Industry: Marketing

Press Release Summary: October, 2008 Joppa, MD—Identity Checks launched three new product suites in October to be promoted in its recently created, destinations category. The new check designs, "Italian Vistas," "Deutschland," and "Lindo Puerto Rico," each have personal checks, self-adhesive address labels, personal contact cards, and a checkbook cover to match.

Press Release Body: **Identity Checks** offers an eclectic mixture of personal check designs and banking accessories. Many of the products promoted by **Identity Checks** support different hobbies, occupations, sports, and universities. To expand on this assortment, Identity Checks has released three new check designs, into its destinations category.

In October, 2008, **Identity Checks** released several new designs through its website, www.identitychecks.com. In the destinations category of the site, three new check designs have been launched. "**Italian Vistas,**" "**Lindo Puerto Rico,**" and "**Deutschland**" enable consumers to travel the country sides of Italy and Germany with only the help of their checkbooks. The "Italian Vistas" design features photographs of classic cities in Italy on the personal checks and labels, while the contact cards and checkbook cover feature the colors of the flag and the word "Italia" The "Deutschland" design is very similar to "Italian Vistas" in that it also portrays famous cities in Germany on the checks and labels, with the country's colors on the contact cards and checkbook cover. "Lindo Puerto Rico" is slightly different in that both the checks and accessories display the same classic Puerto Rican design in the background along with the country's flag.

Italian Vistas



Deutschland Checks



Lindo Puerto Rico Personal Checks



Lindo Puerto Rico Lindo Puerto Rico Lindo Puerto Rico Fabric Address Labels Contact Card Checkbook Cover







With so many new designs to add already large assortment, **Identity** Checks has something for everyone. Whether you want to explore your heritage or support your school, **Identity Check**s has something for you. Visit the site today and discover your interests.

About Identity Checks: Since its beginning, Identity Checks has grown tremendously to include different designs many products. Its main focus has been to give supporters of different things one more way to show their pride something they believe in. Browse through the site and you are sure to find something you love!

Web

Site: http://www.identitychecks

Contact Details: 1802 Fashion

Court

Joppa, MD 21085 410-679-3300 ext. 2453

410-676-3300 (fax) sdemetriou@cdi-us.com