

# **LinkedWords: Now over 1 million contextually targeted unique visitors per month are shared among the web sites contextually linked in!**



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Industry: [Internet & Online](#)

**Press Release Summary: LinkedWords is now receiving more than 1 million unique visitors per month; keeps on growing**

Press Release Body: Launched back in the middle of 2006 [LinkedWords](#) has essentially proven over the past years to be very effective vehicle in helping web sites get contextually linked on a content area level so that Internet users and smart robots discover their information in context. Since then the [contextual platform](#) has rapidly grown from 30,000 uniques per month back in its early days

during 2006 to over 1 million unique visitors per month these past months of 2008.

The successful formula seems to be simple yet very effective: the higher the number of small to mid level sites' content areas contextually linked in **LW's platform** - the higher the number of contextually targeted unique visitors shared among those web sites linked in.

Both **Google Analytics** and [Quantcast](#) measured traffic are now reporting for over 1,000,000 unique visitors per month.

Some interesting facts in regard to the site's traffic and usage to note are:

- 1) The **400,000** unique visitors' mark per month was surpassed for first time in April 2007;
- 2) For the entire 2007 LW ended up with more than **4,500,000** unique visitors to its contextual platform;
- 3) For the period of 12 months between Apr 2007 and Apr 2008 LW ended up with more than **7,700,000** unique visitors to its contextual platform;
- 4) The highest number of monthly visitors so far was encountered during the month of April 2008 when the platform had more than **1,300,000** uniques;
- 5) **47,564** is the highest number of daily unique visitors ever happened so far, which occurred on April 07, 2008;

**This year (2008) was however not all glorious for LinkedWords.** During the month of April '08 our platform has experienced an unprecedented growth in the traffic reaching over **1.3M unique visitors**, which resulted in a failure on one of our servers causing major downtime. The impacted period was from **Friday, April 25 to Friday, May 16, 2008**. Millions of unique visitors to LW were affected for which we apologize again for any inconvenience this may have caused your contextual connections and thank you one more time for your understanding. It took us more than 4 months to completely recover both our platform and our reach.

Despite the major downtime that took place during the entire month of May '08 and had later affected our traffic for a period of several months starting from May and ending on August '08 considerably slowing it down the consolidated traffic for the entire 2008 is expected to be in the **10M range**, which is double increase from 2007.

### **What does LinkedWords do after all?**

LinkedWords (LW) is an innovative **contextual platform** built upon millions of English words and phrases organized into contextual categories, paths, and semantic URLs whose mission is to maximize **contextual linking** among web sites across the Web. Since its launch in June 2006 LW's concept has essentially proven to be very effective vehicle in helping **web sites** get **contextually linked** on a content area level so that **Internet users** and **smart robots** discover their information in context. Correct in-text contextual linked words (hyper links) help our platform, 3rd party sites and semantic search engines all direct relevant Internet users to the web sites **contextually linked in**.



- 1) Once your site is contextually connected with **LW's platform** (by hyper-linking strategic words and phrases in the texts of your site to the same words/phrases at LW within the appropriate categories and contextual paths) it helps us send you targeted traffic from what the platform's reach is - 4.5M for the entire 2007 and 5M for the first 4 months of the 2008;
- 2) It also helps contextually connected **web sites** through LW drive precisely targeted traffic among themselves by connecting content areas with the same context around Web anytime other sites link to the same words/phrases at LW from within the same or highly relevant context;
- 3) It guides **software agents and algorithmic robots** discover (your) information in context. Contextual categories, paths, semantic URLs and in-context hyper-links are format that can be read, understood and used by software agents, thus permitting them to find, classify and organize your information in context on Web;
- 4) It helps **common users** find relevant information (could be yours) on-demand, in the context of the subject they are reading around the Web, by clicking on the same contextually... **linked words!**Visitors coming from static in-context hyper-links inside meaningful text contextually relevant to your content are highly likely to be targeted at the highest precise level possible;
- 5) And the last but not the least, it is **FREE** for your web site to contextually connect to the LW's platform and start getting targeted traffic, today.

Ok, but how do I contextually link my site to **LW's platform**? After getting familiar with [how it's done](#) you can browse or search the 38,050,000+ English words-, phrases- and sentences-based pages and categories organized into contextual paths, find the strategic ones for your web site / content and get then [contextually linked](#) with. Small to mid-level web publishers looking to improve the **visibility** and

increase the **targeted traffic** of their web sites can make as many as possible contextual links through LW's platform. Alternatively, practical examples of already linked words can anytime be seen below.

The last, but not the least, **LW** is all about contextual information therefore to assure best results make sure 1) the context of your page, in which you make your linked words, matches the contextual path to the words/phrases you make the contextual links to at **LW's platform**, and 2) you link only words/phrases that grammatically belong to and are organically found within sentences inside your text and these linked words are surrounded by meaningful content otherwise no contextual connections can be created, which yields no results and is ground for deletion. Proper contextual paths/categories and in-text linked words yield better contextual results. If no words or phrases are found for your specific content, or they are not in the right contextual paths/categories, you can always create your own words and phrases in the most appropriate paths/categories to match your page's context.

You can find out more by visiting us at the following web address: [linkedwords.com](http://www.linkedwords.com)

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