

# Select Property and Sarah Ferguson Announce New Charity Partnership



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**Press Release Summary: Select Property has created a new charitable foundation in conjunction with the Duchess of York, Sarah Ferguson.**

Press Release Body: **Select Property**, the UK based property developer, has joined forces with the **Duchess of York Sarah Ferguson** and the Dubai based **Select Group** to unveil a charitable foundation called "**Sarah Selects**", set up to help disadvantaged children in the United Arab Emirates.

The new charity was unveiled at the launch of the new £1.1 billion luxury residential development "**Aquitainia**" from [Select Property](#).

**Sarah Ferguson** kicked off the spectacular soiree by auctioning off a luxury one bedroom suite in the Madrid region of the **Aquitainia** development, which is on **The World, Dubai**. After frenzied bidding, the lucky bidder snagged himself an exclusive suite for £500,000. The money is to be held in an Escrow account until the Duchess makes her decision on which charities will benefit from the auction. Potential projects include the Make a Wish Foundation in the UAE, Support to Children with Diabetes and there are talks of supporting a school in a village in Northern Iraq.

**The Duchess of York** commented; *"The plight of children is an issue close to my heart, and I intend to devote time to choosing the right causes within the UAE in which to donate the money. The Aquitainia launch party was the perfect opportunity to coincide the launch of Sarah Selects as the event was attended by some of the most influential people in the UAE."* She added, *"The UAE is the springboard for launching Sarah Selects globally,*

*helping children's causes all over the World by using Select Property and Select Group's development locations as the foundations for growing the charity."*

Commenting on the launch of the charity, **Mark Stott - CEO of Select Property** - said; "*Select Property and Select Group are incredibly pleased to launch Sarah Selects with the Duchess of York. The Duchess is extremely committed to helping children all over the World, which is an issue cause close to my heart*".

Following the auction, the guests were treated to a live performance from double Grammy award winner **Kelly Rowland** who gave a dazzling performance and had the guests dancing the night away.

### **About**

### **Select**

### **Property:**

Operating since 2004 Select Property has become a leading specialist in off-plan [overseas investment property](#). Following initial success marketing and selling luxury residential property, on an exclusive agreement basis, in March 2008 Select Property took the landmark decision to move into [overseas property](#) development launching Pacific the first of two residential projects located on Al Marjan Island, in the emerging emirate Ras Al Khaimah, United Arab Emirates. Pacific is a joint development with Select Group

The company currently has 90 employees operating out of offices in the UK and Dubai. By May 2008 Select Property had successfully sold over £550 million worth of property to customers in 53 countries including [investment property in Dubai](#)

Select Property has enjoyed a successful relationship with Select Group Developments, working on four off-plan developments, including the Marina's centrepiece Bay Central, the iconic super tower The Torch, The Point, and Botanica, the only residential development with a sky garden. Most recently the two companies have announced their collaboration on Pacific, Al Marjan Island and Ras Al Khaimah, the first project, which is being developed jointly by the two companies.

**Web Site:** <http://www.selectproperty.com>

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