

Thinkproperty.com Launches Property News Content



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Press Release Author: Thinkproperty.com

Industry: [Real Estate](#)

Press Release Summary: Thinkproperty.com has integrated real time property news content into its site

Press Release Body: **Thinkproperty.com**, a leading consumer property portal, has added real time property news to its website.

The new feature allows users to browse through the latest [property news](#) on selling, letting, buying and [renting property](#), as well as information on estate agents, property prices and general market news. thinkproperty.com updates this news in real time via a bespoke news content feed on the site.

thinkproperty.com's directory of locations has also been improved to include targeted news content, as well as local area information such as school performance results and sold prices. Users can continue to browse through locations using the existing sitemap, but can now also perform a property search from the directory itself.

Mark Goddard, Managing Director of thinkproperty.com comments: *"We are delighted with these exciting additions to thinkproperty.com. We know that research forms a large part of the home movers process when [buying property](#), renting or selling property. Both of these changes will further enhance the user experience of the site, which remains at the heart of our development focus. "*

thinkproperty.com holds over 600,000 properties from the UK and overseas, including 40,000 rental properties, and is currently working with over 6,000 estate agents who are uploading their stock to the site and benefit from an increasing number of leads originating from the property portal.

thinkproperty.com places Web 2.0 methodology at the heart of its functionality, with market-leading functionality including Google mapping, property ranking, RSS and Video Tours being core features.

About

thinkproperty.com:

thinkproperty.com is wholly owned by GMG Property Services, a division within Guardian Media Group.

GMG Property Services Group also owns Vebra, the UK's leading provider of software to independent estate agents, Core, CFP, The Media Design House and thinkproperty.com, the consumer-facing portal.

Guardian Media Group plc ('GMG') is one of the UK's leading multimedia companies. Its diverse portfolio includes the Guardian and Observer newspapers and the Guardian Unlimited network of websites, the Manchester Evening News, a number of other regional newspapers in the North West and South of England, the Channel M city TV station and the Manchester Online website.

GMG also owned 13 regional radio stations by the end of 2007 under the Real Radio, Smooth Radio, Century FM and Rock Radio brands. Trader Media Group, one of Europe's largest specialist print and online media companies, and publisher of the Auto Trader magazine and website is jointly owned by GMG and Apax Partners, with GMG as the majority shareholder.

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