

Winner selected for 'Sensory Overload Military Sweepstakes'

U.S. Marine wins \$5,000 Ultimate Home Entertainment System from Pioneer Services



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Press Release Summary: Pioneer Services announces grand prize winner of the "Sensory Overload Military Sweepstakes", thanking service members for their sacrifice and awarding a U.S. marine a \$5,000 home entertainment system.

Press Release Body: KANSAS CITY, Mo. (October 14, 2008) **Pioneer Services**, the military banking division of **MidCountry Bank**, announced today the grand prize winner of the "**Sensory Overload Military Sweepstakes.**" **Lance Corporal Brandon Unis of the United States Marine Corps**, currently stationed in Georgia, has won a brand new home entertainment system, including a 52-inch Bravia® LCD Flat Panel HDTV, a Blu-Ray player, home theatre receiver, PlayStation® 3, and \$200 in gift cards for games or movies.

Pioneer Services launched the **Sensory Overload Military Sweepstakes** in June 2008, for active-duty and career-retired service members, and military spouses. There were also three monthly winners during the sweepstakes period, each of whom received a 16-gigabyte Apple iPod Touch, valued at \$399 each.

The Sensory Overload Military Sweepstakes is one way that **Pioneer Services**, which exclusively serves the military community, is thanking service members and military families for their sacrifice and efforts on behalf of the country.

Pioneer Services, the military banking division of **MidCountry Bank**, provides financial services, personal loans, and award-winning financial education to members of the Armed Forces. For more than 20 years, Pioneer Services has been a leader in military lending, and supports military families and communities through a variety of partnerships, programs, and sponsorships.

(c) 2008 **Pioneer Services**. No purchase necessary to enter or win. For a complete list of rules and details, visit SOsweepstakes.com. Sweepstakes ended on September 2, 2008. "iPod" is a registered trademark of Apple, Inc. in the U.S. and other countries. "Bravia" and "PlayStation" are registered trademarks of Sony Computer Entertainment, Inc. or its affiliates in the U.S. and other countries. This Promotion has not been authorized, sponsored, or otherwise approved by Apple Inc. or Sony Corporation.

For more information, visit PioneerServices.com. For loan information, visit PioneerMilitaryLoans.com.

Web Site: <http://sosweepstakes.com>

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