

www.Franchises.mobi launches December 1, 2008

Franchises.mobi

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Press Release Author: [Franchises.mobi](http://www.franchises.mobi)

Industry: [Financial](#), [Internet & Online](#)

Press Release Summary: New .mobi website developed, franchises.mobi, for investors on-the-go

Press Release Body: Often referred to as **dotMobi**, **.mobi** is a top-level domain committed to delivering the Internet to mobile devices through the Mobile Web.

Websites that use the .mobi extension are created specifically for mobile devices such as mobile phones and handheld computers to make them easy to browse and reduce download time. If you see a .mobi domain name, then the website on your phone will work. If you see a .com website today, it may work or you may download more content than your phone or budget is set to receive.

Now you can navigate on your cell phone as you search for the perfect website when you are on the go. Thanks to the **.mobi** concept, users will receive a smooth and enjoyable online experience.

.mobi sites are popping up on posters in subways and on .com sites of corporations advertising their **.mobi** sites and best of all in EXCLUSIVELY **.mobi** directories.

.mobi is backed by leading mobile operators, network and device manufacturers, and Internet content providers, including Ericsson, GSM Association, Hutchison 3, Microsoft, Nokia, Orascom Telecom, Samsung Electronics, Syniverse, T-Mobile, Telefonica Moviles, TIM, and Visa and Vodafone.

According to Ipsos Insight's Latest "The Face of the Web Study", Mobile Phones are on the brink of surpassing the PC as the major internet platform in many markets.

The study revealed that in the United States, "three in four households own a mobile phone." Consumers are now demanding better access and a better experience when using their phones to access the internet. With 4 cell phones purchased to 1 pc sale, the number of people that access the internet with a cell phone is expected to increase significantly. To be apart of the .mobi revolution and join our team, please visit franchises.mobi

Web Site: <http://www.franchises.mobi>

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