3CX Phone System v7.0 Delivers on Mobility Promise



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Press Release Author: 3CX Ltd

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Press Release Summary: 3CX (<u>www.3cx.com</u>) the international developer of telecommunications software has announced the roll out of version 7.0 of 3CX Phone System for Windows. The new version comes with a revamped design aimed at making its already user-friendly Management Console and User Interface even easier to work with; whilst effectively delivering more mobility to users by empowering them to configure their own extensions with advanced call handling rules based on caller ID and time of call.



Press Release Body: Nick Galea, CEO at 3CX said that these improvements are building on the company's strategy to deliver a software-based IP PBX that is easy to manage and use. "One of the things we discovered from listening to our customers is that VoIP phone system users want more flexibility in managing their incoming calls. By allowing call rules to be configured based on caller ID, time received and type of call, users can break free from the office and have more mobility. For example, after-hour calls from important customers can be routed to a mobile phone, whereas all other calls can go to voice mail" Galea said; adding that with the new call

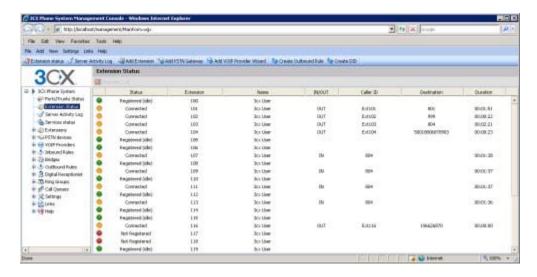
handling rules also come many added functionalities such as a new management console and a new configuration wizard.

Furthermore, 3CX version 7.0 is an example of better Windows integration in an IP PBX environment. "By replacing the use of technologies such as Apache and PHP with IIS and .NET, adding support for <u>PBX</u> virtualization in Hyper V, resolving inbound calls to MS Outlook contacts, and incorporating Windows management tools for better monitoring, we are taking a step forward towards further integration of 3CX Phone System with Microsoft Windows", added Nick Galea.

<u>3CX Phone System for Windows</u> allows businesses to completely break free from the restrictions of expensive hardware-based, proprietary phone systems. It also ships with many other enterprise-level features that help businesses enjoy substantial productivity and efficiency gains.

Key new features of 3CX Phone System for Windows version 7.0

- Revamped Web Management Console and User Interface
- Added support for running as a virtual instance in Hyper V
- New configuration wizard
- Advanced call forwarding and call queue rules
- Resolve inbound calls to MS Outlook contacts
- Support for Sangoma cards
- Integration of Microsoft Web server, .NET and Windows management tools
- .NET API
- Optimized system performance to handle 50,000+ calls per day



A video presentation on 3CX Phone System for Windows v7.0 is available from: http://www.youtube.com/watch?v=irUmoGQqMa8

One Free edition and four Commercial editions: Mini, Small Business, Pro and Enterprise

3CX Phone System is available in five editions. The Free edition can handle up to 4 simultaneous calls, whereas, the Commercial editions have a more extensive feature set and concurrent call capacity that can be expanded with upgrade packs. A detailed edition comparison table can be found on https://www.3cx.com/phone-system/edition-comparison.html.

About 3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. Its product, 3CX Phone System for Windows, developed specifically for the SMB (small & medium business) market, has earned Windows Server 2003 Certification and received numerous awards, including The has Windowsnetworking.com Gold Award, the Communications Solutions 2007 Award, the Windows IT Pro magazine 2008 Editor's Best Award and a Best Buy Award by Computer Shopper Magazine, all in recognition to the company's commitment to innovation and quality. 3CX maintains a global presence with localized information available in various languages. For more information, visit www.3cx.com.

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