

Bigmouthmedia wins IMA Outstanding Achievement Award



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Press Release Summary: Bigmouthmedia rewarded with an IMA Outstanding Achievement Award for ground-breaking work on the Hilton search marketing campaign

Press Release Body: **Bigmouthmedia's** ground-breaking work on the Hilton search marketing campaign has been rewarded with an **IMA Outstanding Achievement Award**.

Citing a campaign that excelled in all criteria, judges handed **bigmouthmedia** the accolade after praising the agency's Hilton International strategy for its high standards of planning, execution and overall professionalism.

"Winning an Interactive Media Award is a fantastic way to finish what has already been a great year. The whole team worked extremely hard on this campaign and I'm delighted that all their innovation and effort has been rewarded by such a prestigious organization," said **Todd Rosen, Head of Operations at bigmouthmedia New York**.

"Bigmouthmedia campaigns have long been recognized as leading the field in Europe and it's great to receive recognition that we are forging the same reputation for excellence in the US market."

The honor completes a trio of recent award wins for the digital marketing agency. Last month the New York office's Hilton campaign was named amongst the **Gold Award winners competing for Platinum at January's Adrian Awards**, while in September the same campaign secured a prestigious **OMMA Award**.

Founded in 2006, the **Interactive Media Awards** recognize the highest standards in website design and development. Created by the **Interactive Media Council, Inc. (IMC)**, a nonprofit organization of leading web designers, developers, programmers, advertisers and other web-related professionals, the competition is designed to elevate standards of excellence on the Internet.

Nominations for the **Interactive Media Awards** are accepted from around the world from web design firms, advertising agencies and corporate marketing departments. Assessing entries on a number of set criteria, the judges are leaders from the design, advertising, public relations, publishing, news and other industries who the organization believes will uphold its guiding principles.

About

bigmouthmedia

Founded in 1997, bigmouthmedia are leaders in digital marketing, with a team of over 200 staff across 13 offices in 10 countries on 3 continents the company maximizes return and exposure for major brands online through a variety of fully integrated digital marketing channels: PPC and [Search engine optimisation](#), Online Media Planning, [Affiliate marketing](#), Social Networking, Brand Monitoring, Online PR and Web Analytics. Bigmouthmedia also provides up to date daily [digital marketing news](#) to ensure clients are fully informed and aware of all industry developments.

Bigmouthmedia services big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

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