

Jumeirah announces expansion plans for Wild Wadi Water Park



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Press Release Summary: Jumeirah has unveiled expansion plans for Wild Wadi Water Park with the arrival of the latest rides available in the market



Press Release Body: **Jumeirah**, the Dubai-based luxury hotel group and a member of Dubai Holding, has revealed expansion plans for **Wild Wadi Water Park** with the arrival of the latest rides available on the market.

Wild Wadi Water Park has been one of Dubai's favourite family destinations for the last nine years and the new rides, which are a first for the region, can be enjoyed by the entire family, providing hours of fun for all ages.

The first ride to be added next year is called '**Tantrum Alley**', which will incorporate two large sections of downhill waterslides and two tornados. Guests seated on a four person tube will travel downhill to enter the first tornado where they slide back and forth several times, then circle around and

around in the eye of the storm before exiting and hitting the second tornado, after which they splash out into the pool.

The second ride, known as '**Behemoth Bowl**' is equally as adventurous and consists of two sections of downhill waterslides and the looming 'bowl'. Guests are seated on a four person tube, travelling downhill to the bowl, where they are hurtled into a spiralling spin and then dropped into the slide, ending with a splash in the pool.

Chris Perry, General Manager of Wild Wadi Water Park, commented: *"Wild Wadi is all about fun and is an ideal place for families to escape the hustle and bustle of everyday life. As water park industry leaders, we remain committed to Jumeirah's promise to 'Stay Different' and offer our guests the latest wild rides that cannot be found anywhere else in the region."*

In order to prepare the park for these incredible slides, Wild Wadi will be closed from January 22nd until February 11th, 2009, before re-opening on February 12th. After this date, the park will continue operating while Tantrum Alley and Behemoth Bowl are being constructed, with a minimum disturbance to the guests.

Jumeirah will add the two new rides - 'Tantrum Alley' and 'Behemoth Bowl' - to Wild Wadi Water Park in 2009.

About Jumeirah:

Jumeirah properties are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The fast growing Dubai based luxury international hospitality group encompasses the world renowned Burj Al Arab, the world's most luxurious hotel, the multi-award winning Jumeirah Beach Hotel, Jumeirah Emirates Towers, Madinat Jumeirah and Jumeirah Bab Al Shams Desert Resort & Spa in Dubai, the Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London and the Jumeirah Essex House Hotel in New York.

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