

# Online Casino 32Red Launches First Television Advert and New Sign-up Bonus



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Press Release Author: **32Red**

Industry: [Entertainment](#)

**Press Release Summary: The award-winning 32Red Online Casino is set to launch its first television advert and new player welcome bonus this December**

Press Release Body: **32Red Online Casino**, winner of five successive **Best Casino awards and part of 32Red Plc**, has announced the imminent release of their first television advert this December. To be aired across many of UK's biggest television channels, the TV advert will emphasise the company's renowned player support, casino games, awards and its new player welcome bonus.

The [online casino](#) represents the largest element of the AIM (London Stock Exchange) listed Plc, but also offers player online poker, bingo and a [mobile casino](#) as well as another internet casino. The current advert is the company's second on television this year, with 32Red Bingo featuring regularly on Channel 5 and E4, but this is 32Red's first casino advert on television and marks a significant shift in advertising following their sponsorship of English Premiership football club, Aston Villa.

To celebrate, **32Red Online Casino** will be offering new players an alternative sign-up offer, allowing them the choice of either a 100%

deposit match bonus of up to £250 - part of the six offers in the 6 Pack Welcome Bonus - or £32 free for depositing £10. **Mark Quayle, Head of Marketing for 32Red**, was quoted as saying, *"Our two welcome bonuses mean we can offer amazing generosity to all types of new players, whether they just want maximum value whilst starting at 32Red or the long lasting appeal of the 6 Pack Welcome Bonus."*

Accompanying the TV advert and new welcome bonus are 4 new [online casino games](#) this January, including the new guaranteed £1 million jackpot slot machine [Mega Moolah 5 Reel Drive](#). Other games include Polar Pioneers, Liquid Gold and Joker Poker Level Up, to which Quayle added, *"Our new games ensure both new and old players have even more to enjoy at 32Red in the New Year."*

### **About**

### **32Red**

### **Plc:**

32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker, 32Red Mobile, 32Red Affiliates and DashCasino.com.

### **Responsible**

### **gaming:**

32Red Casino is committed to responsible gambling and undertakes to ensure that the company adheres to UK law and its responsibilities to the player.

**Web Site:** <http://www.32red.com/>

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