

Real Estate Broker Kenn Renner Unveils New Website To Market Below Value Properties Available Now In Austin And Lakeway



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Press Release Summary: Top Keller Williams real estate broker, Kenn Renner, launches a new real estate website www.AustinFireSale.com to market significantly discounted real estate properties in the Austin and Lakeway Area.

Press Release Body: Austin, Texas – December 5, 2008 -- Top Austin Real Estate Broker, **Kenn Renner** (www.BuyAustin.com), in conjunction with **Keller Williams Realty Lake Travis Market Center**, has created a new website specifically geared to helping sellers needing to liquidate their property as soon as possible. The new website, www.AustinFireSale.com, will feature properties that are at least 10 to 20% below current market value. Kenn will also feature HUD foreclosures and REO (Real Estate Owned) properties, as well.

"Although my intention when taking a listing is to get the seller the maximum price on their property, there are times when a seller must

sell and a discounted price is the best price to accomplish that objective," **Kenn** mentions. "I have two properties right now that need to be liquidated — one is in Lakeway with an incredible 10 mile view listed for \$199,900 with comparable properties selling in the \$230-240,000 range and the other is located in North Austin that is an estate sale that was listed originally at \$267,000 and is now being liquidated at a price of \$210,000. Both properties would be great for first time home buyers, investors, or empty nesters who would like a one story plan," adds Renner.



Kenn Renner, who is a national speaker and one of Central Texas' top real estate brokers concludes, "We are in a shifting real estate market; now buyers have the upper hand. So, when selling a property, pricing and staging strategies are incredibly important along with extreme marketing exposure. Having the right real estate professional — whether buying or selling — is critical in this market; buyers and sellers should never try to 'go-it-alone.' I am a firm believer in educating and counseling my clients; I try to see into the future by observing and studying the trends of the past and the trends of today and price ahead of the market. I am always an optimist, but I am also a realist. My advice is: if you don't 'need' to sell, then stay out of the market. If you 'need' to sell, then get with an experienced, top-selling real estate agent and price your home right. On the other hand, if you are in the market to purchase a home—enjoy the great selection of homes that this 'buyer's market' has to offer. With interest rates nearing the 5% level on 30-year-fixed mortgages and the new tax incentives being offered, there is no better time in recent history to buy a home."

This week's below-market properties featured on www.AustinFireSale.com are as follows:

44 White Magnolia, Austin, Texas, 78734 (Lakeway). One Story, 1615 square foot, three bedroom, two bath built in 2005. Located in the Preserve at Lakeway with a 10-mile view over the Hill Country. Situated in Lake Travis ISD and just 5 minutes to the new Hill Country Galleria.

MLS # 3300198

7210 Chimney Corners, Austin, Texas 78731 (Far West Blvd.). One Story, 1606 Square foot, two bedroom, two bath town home just 10 minutes from downtown Austin. Completely renovated with hardwood floors, new carpet, fresh paint, and an over-sized two car garage. MLS # 5429759

To view these fine properties and to contact Kenn for a private showing, visit: www.AustinFireSale.com.

About Kenn Renner:
Kenn Renner is a recognized national speaker on the subject of real estate, finance, and achievement. He has been featured on HGTV's number one rated show "House Hunters" and is a guest expert on national and local financial radio shows. He has recently been elected to the Agent Leadership Council of Keller Williams Realty – Austin's number one real estate company. For all of the latest real estate wisdom including upcoming free seminar presentations, visit www.BuyAustin.com.

About Keller Williams Realty:
Keller Williams Realty has recently opened its newest facility: the "world class" Lake Travis Market Center. The state-of-the-art facility boasts 15,000 square feet of high-tech triple-A office space, conference rooms, and training facilities; and is located just 14 miles from downtown Austin near beautiful Lake Travis.

To register for the seminar series, please contact Kenn Renner's office at (512) 423-5626 or register on-line at www.BuyAustin.com

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Web Site: <http://www.AustinFireSale.com>

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