

Skiers Advised to Book Car Hire Early as Snowfall Boosts Demand



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Press Release Summary: With prices from as little as £13* per day car hire comparator Carrentals.co.uk advises skiers to book their cars early to avoid disappointment.

Press Release Body: With heavy snowfall already reported in the Alps, car hire comparator Carrentals.co.uk is advising customers to book ski [car hire](#) early to secure the best prices and essential accessories such as snow chains and child seats.

Many resorts in Switzerland, Austria and Italy are enjoying prime conditions, opening early to make the most of the snowfall, with skiers being attracted to snow levels of up to 130cm in places.

Gareth Robinson, managing director of Carrentals.co.uk, says: *"With the ski resorts enjoying a fantastic start to the season, we've seen demand for car hire in these areas jump significantly over the last couple of weeks. There is still availability but prices for rental can vary significantly between suppliers, so our advice is to compare the best deals in advance and book early to secure specific requirements such as snow chains and baby seats."*

[Carrentals.co.uk](#) compares car hire deals from leading rental companies in over 9,000 locations, including ski destinations such as Lyon, Turin and Chambery, with prices starting from just £13* per day

at Aspen; £18* per day in Lyon; and £21* per day at Banff and Geneva.

Gareth added: *"If this level of snow fall continues we are likely to see a rush in bookings over the next couple of weeks. Leaving [car hire](#) to the last minute, or, worse, leaving it until you arrive in resort, is likely to mean you pay a premium to secure the car you need, so book early and shop around for the best prices."*

[Carrentals.co.uk](http://www.carrentals.co.uk) compares car hire prices from up to 50 companies including Holiday Autos, Alamo, Budget and Thrifty. To compare the best ski deals visit www.carrentals.co.uk. *Prices are based on seven-day rental from 31 January and are subject to change. /ends.

Web Site: <http://www.carrentals.co.uk>

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