The Harley Medical Group reports laser hair removal boom

THE HARLEY MEDICAL GROUP®

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Released on: December 11, 2008, 4:54 am

Press Release Author: Harley Medical Group

Industry: <u>Healthcare</u>

Press Release Summary: The Harley Medical Group reports laser hair removal peaks as women opt for a hassle-free Christmas

Press Release Body: **The Harley Medical Group** - the UK's largest cosmetic surgery provider - is reporting an all-time high in **Laser Hair Removal** bookings, as patients look to take the hassle out of Christmas. The stress of juggling work, family commitments and Christmas shopping has led to a boom in the procedure with bookings up by 25% throughout November.



Jennifer O'Callaghan, a Laser Hair Removal patient, said:"I've just had Laser Hair Removal for the first time after a colleague recommended I give it a try. With three children, a full-time job and Christmas coming up, I simply don't get the leisure time to sit in the bath and groom myself. Since having the treatment I've been able to throw out my razors, epilator and hair removal creams - it's fantastic"

<u>Laser Hair Removal</u> can treat almost all parts of the body including the face, bikini-line, under arms, legs, nipples and tummy-line. It's quick and gentle but can <u>remove all unwanted hair</u> permanently.

Liz Dale, Director of The Harley Medical Group,



commented: "Laser Hair Removal is our most popular non-surgical procedure amongst women. Every year, in the run up to Christmas, we have a rush of people into our clinics wanting to look their absolute best. Non-surgical treatments offer affordable and accessible solutions to take the stress out of your beauty regime and giving you one less thing to worry about this festive season."

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About The Harley Medical Group: The Harley Medical Group is the UK's largest cosmetic surgery provider, performing more procedures and with more clinics than any other cosmetic surgery provider. It has

been established for over 25 years and is one of the most highly-regarded Cosmetic Surgery Groups operating in the UK. It has conducted over 400,000 procedures to date.

The Harley Medical Group works to maintain the highest standards in the industry for the benefits all cosmetic surgery and non surgical patients. The group is currently at the forefront of the campaign to ensure that the Government continues to regulate the use of certain laser types used in cosmetic surgery and non surgical treatments so that patients are protected from rogue practitioners. In 2004, The Harley Medical Group's Chairman Mel Braham, at the request of the Department of Health became a member of the department's Steering Committee, set up to oversee the introduction of new regulations covering the entire Cosmetic Surgery sector. All of The Harley Medical Group's clinics are registered with the Healthcare Commission.

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